

LABELS®

2009

- die cut labels
- square cut labels
- foil imprint
- embossed
- process color
- consecutive numbering
- barcodes
- variable data
- weatherproof
- bumper stickers
- extended life durable
- laser labels
- static cling
- double-sided
- up to 11 colors
- and more



CONTENTS

Additional Ink Colors And Paper Stocks.....	2
Most Popular Sizes.....	4
More Die-Cut Rectangular Sizes	5-6
Circles, Ovals & Seals.....	7-9
Square Cut Labels.....	10-12
Special Shapes.....	13-15
UV Ink Labels.....	18-20
Foil Embossed Labels.....	21-23
Process Color Labels.....	24-26
Consecutive Numbered, Barcodes & Variable Data Labels.....	29-31
Weatherproof Labels.....	32-34
Bumper Stickers.....	35-37
Extended Life Durable Decals.....	38-40
Computer Labels.....	43-45
Stock/Premier Mailing Labels & Address Labels	46-48
Laser Labels.....	49-51
Static-Cling.....	54
PressAbels™, Poly PressAbels™ & Ultra Removable Labels.....	55-56
Tamper Evident.....	57-58
Additional Products.....	59-61
Standard Upcharges & Helpful Information.....	62

INK COLORS

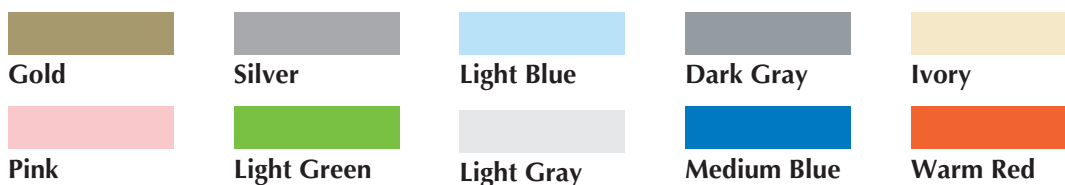
NO CHARGE FOR THESE STANDARD COLORS

(Additional Ink color charge applies if using more than one color. Does not apply to UV Inks.)



MORE INK COLORS: \$12.50* per color (estimated 72-hour turnaround time)

(Additional Ink color charge applies if using more than one color. Does not apply to UV Inks.)



Paper stock and ink colors are computer generated and may vary from actual colors.

COLOR MATCHES ALSO AVAILABLE: \$42.00* per color (estimated 72-hour turnaround time)

PAPER STOCKS

- *10pt C1S
- *10pt C2S
- Blue Fluorescent
- Blue Litho
- Chrome Polyester - Shiny
- Clear Polyester
- Clear Polypropylene
- Clear Polypropylene Ultra - Removable
- Clear Static Cling
- Direct Thermal
- EDP Litho - Computer
- EDP Litho Removable - Computer
- Prism Classic
- Prism Glitter Plus II
- Prism Ice
- Prism Iridescence
- Gold Foil - Removable
- Gold Foil - Shiny
- Gold Foil - Dull
- Gold Polyester - Matte
- Gold Polypropylene - Shiny
- Green Fluorescent
- Green Fluorescent Removable
- Ivory Semi-Gloss
- *Kimdura
- Laser/Gold Foil
- Laser/Silver Foil
- Laser/Inkjet Clear Matte
- Laser/Inkjet Gloss
- Laser/Matte Clear
- Laser Opaque
- Laser Removable
- Laser/White Gloss
- Laser Litho
- Natural Kraft
- Orange Fluorescent (Pumpkin)
- Orange Fluorescent Removable
- Pli-A-Print (White Litho)
- Pink Fluorescent
- Pink Fluorescent Removable
- PressAbels™ White Gloss
- PressAbels™ White - Polypropylene
- Purple Fluorescent
- ♻️ Recycled White Litho
- Red Fluorescent
- Red Fluorescent Removable
- Reflective Vinyl
- Silver Foil - Removable
- Silver Foil - Shiny
- Silver Foil - Dull
- Silver Polyester - Brushed
- Silver Polyester - Matte
- Silver Polypropylene - Shiny
- Tamper-Proof - Checker
- Tamper-Proof - Destructible
- Tamper Proof - Void
- Thermal Transfer
- *White Bopp
- White Polypropylene (Face Adhesive)
- White Gloss
- White Gloss Freezer
- White Gloss Opaque
- White Gloss Removable
- White Gloss Ultra - Removable
- White Litho
- White Litho Freezer
- White Litho Opaque
- White Litho Removable
- White Litho Ultra - Removable
- White Polypropylene Ultra - Removable
- White Static Cling
- White Semi-Gloss Tire - Adhesive
- White Gloss - Computer
- *White Opaque Vinyl
- White Vinyl
- Yellow Fluorescent (Chartreuse)
- Yellow Fluorescent - Removable
- Yellow Gloss
- Yellow Litho
- Yellow Vinyl

Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.

*Please see sales associate for details. Additional up charges and turnaround may apply to certain stocks.

© Copyright 2009



Most Popular Sizes and Shapes

- Die Cut Labels
- Circles, Ovals and Seals
- Square Cut Labels
- Special Shapes



Premier Labels

- UV Ink Labels
- Foil Imprint and Embossed Labels
- Process Color Labels



Durable Labels

- Consecutive Number, Barcode and Variable Data Labels
- Weatherproof Labels
- Bumper Stickers
- Extended Life Durable Decals



Labels for Printers

- Computer Pinfed Labels
- Mailing and Address Labels with Stock Borders
- Laser Labels



Special Applications

- Static Cling, Ultra Removable and PressAbels™
- Tamper Evident Labels
- Magnets
- Reflective Labels
- Self Laminating Labels
- Additional Products

Most Popular Die-Cut Labels



2" x 3"



3/4" x 1-1/2"



3/4" x 2"



1" x 1-1/2"



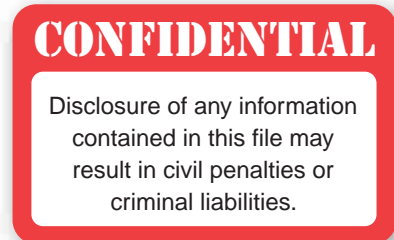
1-1/2" x 3"

Size	500	1,000	2,000	3,000	5,000	10,000	15M & above
1/2" x 1"	52.28	65.35	51.45 /M	38.93 /M	28.50 /M	20.17 /M	
1/2" x 1 1/2"	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1/2" x 1 3/4"	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1/2" x 2"	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1/2" x 2 1/2"	57.83	72.29	61.17 /M	53.53 /M	38.23 /M	29.20 /M	
5/8" x 2"	57.83	72.29	61.17 /M	53.53 /M	38.23 /M	29.20 /M	
3/4" x 1"	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
3/4" x 1 1/2"	57.83	72.29	61.17 /M	53.53 /M	38.23 /M	29.20 /M	
3/4" x 1 3/4"	57.83	72.29	61.17 /M	53.53 /M	38.23 /M	29.20 /M	
3/4" x 2"	57.83	72.29	61.17 /M	53.53 /M	38.23 /M	29.20 /M	
7/8" x 3"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1" x 1"	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1" x 1 1/2"	57.83	72.29	61.17 /M	53.53 /M	38.23 /M	29.20 /M	
1" x 1 3/4"	57.83	72.29	61.17 /M	53.53 /M	38.23 /M	29.20 /M	
1" x 2"	57.83	72.29	61.17 /M	53.53 /M	38.23 /M	29.20 /M	
1" x 2 1/2"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1" x 3"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1 1/2" x 1 1/2"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1 1/2" x 1 3/4"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1 1/2" x 3"	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
1 3/4" x 2 1/2"	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
2" x 1 1/4"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
2" x 1 1/2"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
2" x 2"	65.64	82.04	72.29 /M	63.95 /M	52.85 /M	37.53 /M	
2 1/4" x 1 1/4"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
2 1/4" x 1 1/2"	65.64	82.04	72.29 /M	63.95 /M	52.84 /M	37.53 /M	
2 1/2" x 1 1/2"	65.64	82.04	72.29 /M	63.95 /M	52.84 /M	37.53 /M	
2 1/2" x 2 1/2"	74.52	93.14	82.03 /M	73.69 /M	61.79 /M	45.20 /M	
2 3/4" x 1 3/4"	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
2" x 3"	72.29	90.37	77.86 /M	69.52 /M	58.40 /M	41.71 /M	
3" x 3"	81.19	101.50	88.99 /M	79.25 /M	66.73 /M	50.05 /M	
3 1/2" x 1 1/4"	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
4" x 2"	76.76	95.94	86.19 /M	77.87 /M	65.35 /M	48.67 /M	
4" x 3"	85.66	107.07	94.54 /M	84.81 /M	70.91 /M	61.17 /M	
4" x 4"	103.44	129.31	108.45 /M	91.75 /M	80.64 /M	65.35 /M	
5" x 3"	98.97	123.74	105.66 /M	90.36 /M	79.24 /M	63.96 /M	
5" x 4"	110.10	137.64	122.34 /M	107.07 /M	95.94 /M	77.86 /M	

ASK FOR A QUOTE
up to a million or more



2-1/2" x 1-1/2"



2" x 1-1/4"



1/2" x 1"

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
-------	-------	----------	----------	----------	---------

More Die-Cut Rectangular Sizes



2-1/2" x 3"



2-1/4" x 1-1/2"



1" x 1 3/4"



Size/Qty	500	1,000	2,000	3,000	5,000	10,000	15M & above
3/4" x 2-1/4"	116.27	145.31	108.44 /M	87.60 /M	58.07 /M	37.88 /M	
3/4" x 2-1/2"	116.27	145.31	108.44 /M	87.60 /M	58.07 /M	37.88 /M	
7/8" x 1-5/8"	116.27	145.31	108.44 /M	87.60 /M	58.07 /M	37.88 /M	
1" x 2-5/8"	122.92	153.64	114.70 /M	90.37 /M	60.49 /M	39.98 /M	
1" x 2-3/4"	122.92	153.64	114.70 /M	90.37 /M	60.49 /M	39.98 /M	
1" x 3-1/4"	126.24	157.82	115.42 /M	93.16 /M	62.92 /M	42.06 /M	
1" x 3-1/2**	126.24	157.82	115.42 /M	93.16 /M	62.92 /M	42.06 /M	
1" x 4**	126.24	157.82	115.42 /M	93.16 /M	62.92 /M	42.06 /M	
1" x 5"	129.58	161.98	118.88 /M	95.94 /M	65.34 /M	44.16 /M	
1-1/4" x 1-1/2**	116.27	145.31	108.44 /M	87.60 /M	58.07 /M	37.88 /M	
1-1/4" x 1-3/4**	122.92	153.64	114.70 /M	90.37 /M	60.49 /M	39.98 /M	
1-1/4" x 2-1/2**	126.24	157.82	115.42 /M	93.16 /M	62.92 /M	42.06 /M	
1-1/2" x 2-3/4**	129.58	161.98	118.88 /M	95.94 /M	65.34 /M	44.16 /M	
1-1/2" x 3-1/2**	133.02	166.20	122.34 /M	98.72 /M	67.80 /M	46.23 /M	
1-1/2" x 4**	133.02	166.20	122.34 /M	98.72 /M	67.80 /M	46.23 /M	
2" x 2-1/2**	129.58	161.98	118.88 /M	95.94 /M	65.34 /M	44.16 /M	
2" x 3-1/2**	136.26	170.34	125.82 /M	101.50 /M	70.23 /M	48.33 /M	
2" x 4-1/2**	142.96	178.67	132.78 /M	107.06 /M	82.04 /M	59.45 /M	
2" x 5**	146.29	182.83	136.25 /M	109.84 /M	84.47 /M	61.53 /M	
2-1/2" x 3**	139.61	174.49	129.31 /M	104.28 /M	79.61 /M	57.35 /M	
2-1/2" x 3-1/2**	142.96	178.67	132.78 /M	107.06 /M	82.04 /M	59.45 /M	
2-1/2" x 4**	146.29	182.83	136.25 /M	109.84 /M	84.47 /M	61.53 /M	
2-1/2" x 4-1/2**	152.94	191.17	143.21 /M	115.40 /M	89.33 /M	65.70 /M	
2-1/2" x 5"	156.29	195.34	146.69 /M	118.19 /M	91.76 /M	71.98 /M	
2-3/4" x 4**	149.61	187.02	139.73 /M	112.61 /M	86.91 /M	63.63 /M	
3" x 6**	172.98	216.21	164.76 /M	132.08 /M	103.94 /M	87.94 /M	
3" x 8"	199.09	248.87	201.59 /M	153.64 /M	127.90 /M	102.87 /M	
3-1/4" x 2"	136.26	170.34	125.82 /M	101.50 /M	70.23 /M	48.33 /M	
3-1/2" x 3**	149.63	187.02	139.73 /M	112.61 /M	86.91 /M	63.58 /M	
3-1/2" x 3-1/2**	156.29	195.34	146.69 /M	118.19 /M	91.76 /M	71.98 /M	
3-1/2" x 5**	172.98	216.21	164.76 /M	132.08 /M	103.94 /M	87.94 /M	
4" x 3-1/2**	159.72	199.51	150.87 /M	120.96 /M	94.21 /M	76.82 /M	
4" x 6**	199.09	248.87	201.59 /M	153.64 /M	127.90 /M	102.87 /M	
4-1/4" x 5-1/2"	199.09	248.87	201.59 /M	153.64 /M	127.90 /M	102.87 /M	
4-1/2" x 2-3/4"	156.29	195.34	146.69 /M	118.19 /M	91.76 /M	71.98 /M	
4-1/2" x 3-1/2**	166.28	207.86	157.82 /M	126.53 /M	99.07 /M	80.99 /M	
5-1/2" x 3**	169.64	212.04	159.89 /M	129.31 /M	101.50 /M	85.88 /M	
5-1/2" x 4**	190.22	237.75	191.86 /M	146.69 /M	119.57 /M	94.54 /M	

ASK FOR A QUOTE
up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
-------	-------	----------	----------	----------	---------



3/4" x 2-1/4"



5/8" x 2"



1-1/4" x 1-3/4"



2" x 2-1/2"

3 Steps to Easy Ordering!

1st Choose Label Size

Choose any size from the pricing grids on pages 4 and 5.

2nd Choose Label Stock



Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.

Gloss and foil stocks are not recommended for typewriter use or some pens and pencils.

For Clear Poly please specify face or back adhesive.

Additional stocks available. Refer to page 2.

3rd Choose Ink Color

Standard ink colors



More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)



Additional ink charge applies if using more than one color.

Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

*Asterisk indicates available in both rewind directions.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.



1" x 4"



3/4" x 2-1/2"

DIE CUT LABELS

Circles, Ovals & Seals



2-1/4" x 2-3/8" Starburst ▶



1-11/16" x 3" Jumbo Oval ▼▶



1-5/8" Starburst ▼▶



2" x 3-1/2" Oval ▼▶



2" Wavy Circle ▼▶



2" x 2" Starburst ▼▶



2-1/2" Dia. ▼▶

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grid on page 8.

2nd Choose Label Stock



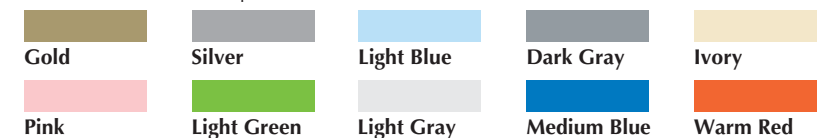
Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.
Gloss and foil stocks are not recommended for typewriter use or some pens and pencils.
For Clear Poly please specify face or back adhesive.
Additional stocks available. Refer to page 2.

3rd Choose Ink Color

Standard ink colors



More ink colors: \$12 .50 per color. Estimated 72-hour turnaround time)



Additional ink charge applies if using more than one color.

Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

- Unwind direction of label or roll is indicated by an arrow.
- *Asterisk indicates available in both rewind directions.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.



2" Dia. ▼►



1-1/2" x 2-1/2" Oval Seal ►



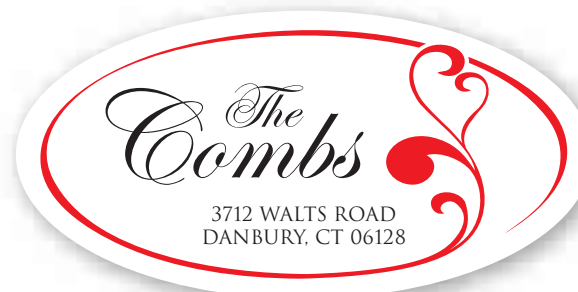
Mini-Oval 3/4" x 1-3/8" ►



Standard Oval 1-1/8" x 2" ▼►



2-3/4" Seal ▼►



1-1/2" x 3" Oval ▼►



2-1/8" x 2-3/4" Oval Burst ►



3" x 1-3/4" Oval ►

Size	500	1,000	2,000	3,000	5,000	10,000	15M & above
1/2" Diameter*	52.28	65.34	51.45 /M	39.69 /M	28.50 /M	20.17 /M	
5/8" Diameter*	52.28	65.34	51.45 /M	39.69 /M	28.50 /M	20.17 /M	
3/4" Diameter*	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1" Diameter*	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1-1/4" Diameter*	57.84	72.29	61.17 /M	53.54 /M	38.25 /M	29.20 /M	
1-1/2" Diameter*	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1-3/4" Diameter*	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
2" Diameter*	65.64	82.04	72.29 /M	63.95 /M	52.84 /M	37.53 /M	
2-1/4" Diameter*	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
2-1/2" Diameter*	74.51	93.14	82.02 /M	73.69 /M	61.79 /M	45.20 /M	
2-3/4" Diameter*	76.76	95.94	86.21 /M	77.86 /M	65.33 /M	48.66 /M	
3" Diameter*	81.19	101.50	88.99 /M	79.25 /M	66.73 /M	50.05 /M	
3-1/4" Diameter*	84.12	105.16	92.65 /M	82.91 /M	69.52 /M	57.52 /M	
3-1/2" Diameter*	90.09	112.61	98.28 /M	86.66 /M	73.69 /M	62.13 /M	
4" Diameter*	103.44	129.31	108.44 /M	91.76 /M	80.64 /M	65.34 /M	
2" Wavy Diameter	65.64	82.04	72.29 /M	63.95 /M	52.84 /M	37.53 /M	
Mini Oval	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
Standard Oval*	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
Jumbo Oval*	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
1" Seal*	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1-1/4" Seal*	57.84	72.29	61.17 /M	53.54 /M	38.25 /M	29.20 /M	
1-5/8" Seal	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
2" Seal*	65.64	82.04	72.29 /M	63.95 /M	52.84 /M	37.53 /M	
2-1/4" Seal*	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
2-3/4" Seal*	76.76	95.94	86.21 /M	77.86 /M	65.33 /M	48.66 /M	
7/8" x 1" Oval	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1" x 1-1/2" Oval	57.84	72.29	61.17 /M	53.54 /M	38.25 /M	29.20 /M	
1" x 1-3/4" Oval	57.84	72.29	61.17 /M	53.54 /M	38.25 /M	29.20 /M	
1-1/4" x 2" Oval*	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1-1/4" x 2-1/2" Oval*	65.64	82.04	72.29 /M	63.95 /M	52.84 /M	37.53 /M	
1-1/2" x 3" Oval*	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
1-3/4" x 3" Oval*	72.30	90.37	77.86 /M	69.52 /M	58.40 /M	41.71 /M	
1-3/4" x 3-1/2" Oval	72.30	90.37	77.86 /M	69.52 /M	58.40 /M	41.71 /M	
2" x 3" Oval*	72.30	90.37	77.86 /M	69.52 /M	58.40 /M	41.71 /M	
2" x 3-1/2" Oval*	74.51	93.14	82.02 /M	73.69 /M	61.79 /M	45.20 /M	
2" x 4" Oval	76.76	95.94	86.21 /M	77.86 /M	65.33 /M	48.66 /M	
3" x 4" Oval	85.66	107.06	94.54 /M	84.81 /M	70.91 /M	61.17 /M	
1-5/8" Starburst	122.92	153.64	114.71 /M	90.37 /M	60.49 /M	39.98 /M	
2" x 2" Starburst	126.24	157.82	115.40 /M	93.16 /M	62.92 /M	42.06 /M	
2" x 3" Starburst	133.02	166.20	122.34 /M	98.72 /M	67.80 /M	46.23 /M	
2-1/4" x 2-3/8" Starburst	133.02	166.20	122.34 /M	98.72 /M	67.80 /M	46.23 /M	
1-1/2" x 2-1/2" Oval Seal	126.24	157.82	115.40 /M	93.16 /M	62.92 /M	42.06 /M	
2-1/8" x 2-3/4" Oval Burst	133.02	166.20	122.34 /M	98.72 /M	67.80 /M	46.23 /M	

ASK FOR A QUOTE up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
-------	-------	----------	----------	----------	---------

6A

6A

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

CIRCLES, OVALS & SEALS



Square Cut Labels



**You Name The Size,
We Will Print It!**

We offer an unlimited range of sizes from 1/4" X 1/2" up to 12" X 24". If your label exceeds 26 square inches or three ink colors, see a sales associate for an instant quote.

Square Cut Labels allow you to order that odd-sized label to cover a mistake on an expensive form, brochure, catalog or to fit that odd space on a special product. No set-up charges! No tooling charges! State-of-the-art quality and service. You get the same fast turnaround as our die-cut labels.



2" x 2"



2-3/4" x 3"



3" x 3"



2-1/4" x 2-3/4"

3 Steps to Easy Ordering!

1st Choose Label Size

Choose any size from the pricing grid on page 11.

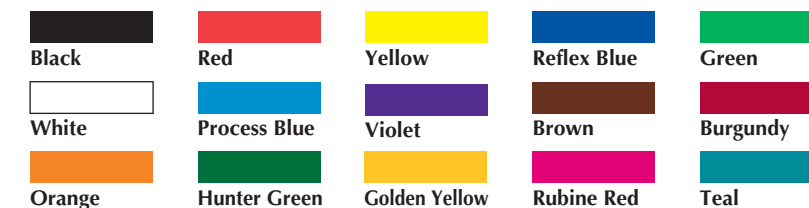
2nd Choose Label Stock



Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. For Clear Poly please specify face or back adhesive. Additional stocks available. Refer to page 2.

3rd Choose Ink Color

Standard ink colors



More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)



Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

Multi-color labels available in 1/8" increments.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.



2-3/4" x 4-1/4"



2" x 2-3/4"



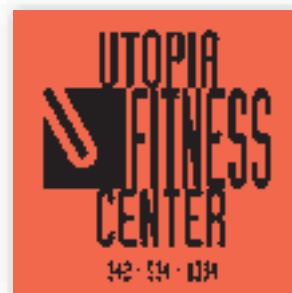
3" x 4"



1" x 3"



2-3/4" x 3"



1-1/2" x 1-1/2"



1-1/2" x 4-1/2"



1-1/2" x 2"

Size	500	1,000	2,000	3,000	5,000	10,000	15M & above
Up to 1 Sq. In.	112.90	141.10	104.96 /M	84.81 /M	55.61 /M	35.82 /M	ASK FOR QUOTE up to a million or more
1.1 to 2 Sq. In.	116.24	145.29	108.43 /M	87.58 /M	58.07 /M	37.88 /M	
2.1 to 3 Sq. In.	122.91	153.64	114.68 /M	90.35 /M	60.50 /M	39.98 /M	
3.1 to 4 Sq. In.	126.24	157.82	115.38 /M	93.15 /M	62.91 /M	42.06 /M	
4.1 to 5 Sq. In.	129.58	161.97	118.88 /M	95.93 /M	65.33 /M	44.15 /M	
5.1 to 6 Sq. In.	132.96	166.20	122.34 /M	98.71 /M	67.80 /M	46.22 /M	
6.1 to 7 Sq. In.	136.26	170.34	125.82 /M	101.50 /M	70.23 /M	48.34 /M	
7.1 to 8 Sq. In.	139.60	174.49	129.31 /M	104.27 /M	79.60 /M	57.34 /M	
8.1 to 9 Sq. In.	142.93	178.66	132.79 /M	107.06 /M	82.03 /M	59.46 /M	
9.1 to 10 Sq. In.	146.29	182.85	136.24 /M	109.83 /M	84.47 /M	61.54 /M	
10.1 to 11 Sq. In.	149.59	187.02	139.72 /M	112.61 /M	86.91 /M	63.63 /M	
11.1 to 12 Sq. In.	152.94	191.17	143.19 /M	115.38 /M	89.34 /M	65.70 /M	
12.1 to 13 Sq. In.	156.28	195.33	146.69 /M	118.19 /M	91.75 /M	71.97 /M	
13.1 to 14 Sq. In.	159.61	199.53	150.86 /M	120.95 /M	94.20 /M	76.82 /M	
14.1 to 15 Sq. In.	162.95	203.69	153.64 /M	123.74 /M	96.63 /M	78.92 /M	
15.1 to 16 Sq. In.	166.28	207.86	157.82 /M	126.51 /M	99.08 /M	80.99 /M	
16.1 to 17 Sq. In.	169.63	212.03	159.88 /M	129.31 /M	101.50 /M	85.88 /M	
17.1 to 18 Sq. In.	172.96	216.18	164.76 /M	132.07 /M	103.95 /M	87.94 /M	
18.1 to 20 Sq. In.	185.19	231.50	175.17 /M	139.72 /M	111.23 /M	91.75 /M	
20.1 to 22 Sq. In.	190.19	237.74	191.85 /M	146.69 /M	119.56 /M	94.54 /M	
22.1 to 24 Sq. In.	199.08	248.86	201.59 /M	153.64 /M	127.90 /M	102.89 /M	
24.1 to 26 Sq. In.	207.99	259.98	211.32 /M	160.60 /M	136.26 /M	111.23 /M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
-------	-------	----------	----------	----------	---------

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

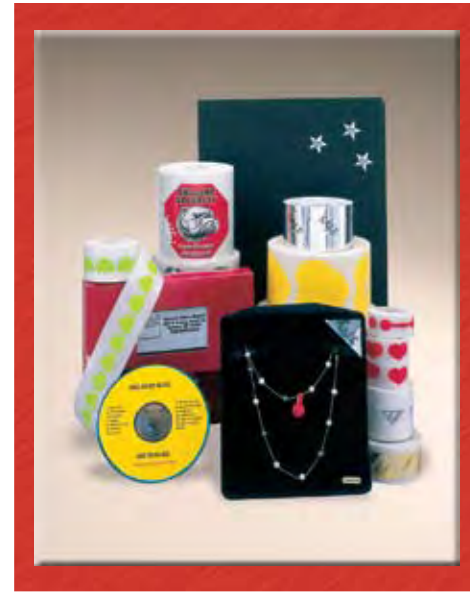
SQUARE CUT LABEL INSTRUCTIONS

Suppose you wish to order 3,000 labels 1-1/8" x 2-5/8". Using decimal equivalents, multiply 1.125 x 2.625 to get 2.95 square inches. Using the table above, you can see your cost is \$90.35/M x 3 = \$271.05.

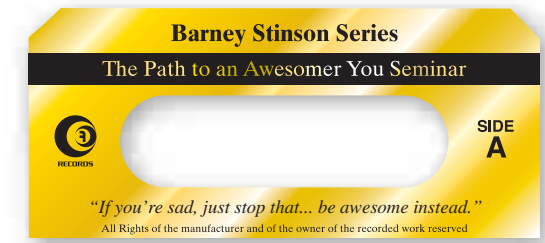
SQUARE CUT LABELS



Special Shapes



This is only a sampling of our Special Shapes! We have thousands of other sizes and shapes available. Ask for details.



AC-1 Audio Cassette 1-5/8" x 3-9/16" ▼▶



VC-2 Video Cassette 3/4" x 5-1/2" ▼▶



VC-1 Video Cassette 1-7/8" x 3" ▼▶



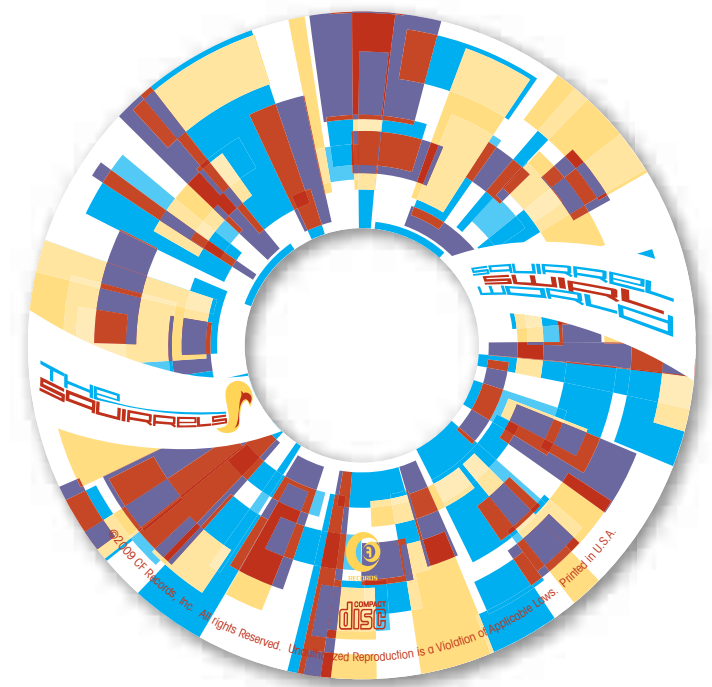
IN Inverted Corner Rectangle 1-1/4" x 3" ▶



AR-2 Large Arrow 2-1/4" x 2-1/4" ▼



OC-3 Octagon 3" x 3" ▼▶



CD/DVD Roll Label 4-5/8" OD 1-5/8" ID ▼▶

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grid on page 14.

2nd Choose Label Stock

Prism (100% Upcharge)	White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/ Dull or Shiny	Silver Foil/ Dull or Shiny	Red Fluorescent
Clear (75% Upcharge Non-Weatherproof)	White Gloss/ Litho Removable	Orange Fluorescent	Yellow Fluorescent	Green Fluorescent	Pink Fluorescent

Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.
Gloss and foil stocks are not recommended for typewriter use or some pens and pencils.
For Clear Poly please specify face or back adhesive.
Additional stocks available. Refer to page 2.

3rd Choose Ink Color

Standard ink colors

Black	Red	Yellow	Reflex Blue	Green
White	Process Blue	Violet	Brown	Burgundy
Orange	Hunter Green	Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)

Gold	Silver	Light Blue	Dark Gray	Ivory
Pink	Light Green	Light Gray	Medium Blue	Warm Red

Additional ink charge applies if using more than one color.
Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

- *Asterisk indicates available in both rewind directions.
- Unwind direction of label or roll is indicated by an arrow.
- Waste is not removed from most special shapes. Inquire about waste removal.
- Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.
- For more information not covered here, please refer to page 62.
- Label examples shown may not be to scale.



TR-2 Triangle 2" x 2" x 2-3/4" ►



HT-3 Hearts 1-7/8" x 1-9/16" ▼



HT-2 Heart 3/4" x 1" ►



Appointment Card 2" x 3-1/2"
(Circle or Tooth Die Available)
Only available in White Gloss or White Litho



Self-Stick Business Card 2" x 3-1/2"
Only available in White Gloss or White Litho



BA-1 Badge 2" x 2-1/2" ▼



SH-2 Shield 2-1/2" x 3" ▼



BA-4 Sheriffs Badge 2-5/8" x 3-1/8" ▼



JT-2 Jewelry Tag 1/2" x 1-7/8" ►



OC-1.5 Octagon 1-1/2" x 1-1/2" ▼ ►



RB-4 Ribbon 2" x 3-1/2" ▼



HA Hanger 2-9/16" x 1-7/16" ►



ST-4 Star 2-1/2" ▼



AN-1 Anniversary
1-7/32" x 2-5/16" ►
(Laminated)



AN-2 Modified Anniversary
1-27/32" x 2-11/16" ►
(Laminated)



ST-1 Star 1" ▼



WA-2 Wavy 1" x 2" ►

Size	500	1,000	2,000	3,000	5,000	10,000	15M & above
AC-1 Audio Cassette 3-9/16" x 1-5/8"	72.28	90.36	77.84 /M	69.51 /M	58.40 /M	41.70 /M	
Anniversary Label	122.89	153.64	114.70 /M	90.36 /M	60.49 /M	39.98 /M	
Appointment Card Label	92.31	115.40	93.16 /M	83.42 /M	69.52 /M	54.22 /M	
Arrow 2-1/4" x 2-1/4"	129.58	161.98	118.88 /M	95.94 /M	65.35 /M	44.17 /M	
CD/DVD Label 4-5/8" OD 1-5/8" ID	190.19	237.73	191.85 /M	146.69 /M	119.56 /M	94.54 /M	
CDL-1 5" x 1-3/8"	74.51	93.14	82.02 /M	73.69 /M	61.79 /M	45.20 /M	
CDL-2 2-3/4" x 2-3/4"	76.73	95.93	86.19 /M	77.84 /M	65.34 /M	48.67 /M	
CDL-3 2-5/8" x 1-1/4"	65.63	82.02	72.28 /M	63.96 /M	52.82 /M	37.53 /M	
CDL-4 2-3/4" x 2"	72.28	90.36	77.84 /M	69.51 /M	58.40 /M	41.70 /M	
Diamond 1-1/8" x 1-7/8"	116.27	145.31	108.44 /M	87.60 /M	58.07 /M	37.88 /M	
Hanger	65.63	82.02	72.28 /M	63.96 /M	52.82 /M	37.53 /M	
Heart 3/4" x 1"	112.89	141.10	104.96 /M	84.81 /M	55.61 /M	35.83 /M	
Heart 1-7/8" x 1-9/16"	122.89	153.64	114.70 /M	90.36 /M	60.49 /M	39.98 /M	
Heart 2-7/8" x 2-5/8"	139.61	174.49	129.31 /M	104.27 /M	79.60 /M	57.34 /M	
Inverted Corner Rect. 1-1/4" x 3"	126.24	157.80	115.40 /M	93.16 /M	62.92 /M	42.06 /M	
Jewelry Tag 1/2" x 1-7/8"	112.89	141.10	104.96 /M	84.81 /M	55.61 /M	35.83 /M	
Modified Anniv. 1-27/32 x 2-11/16"	129.58	161.98	118.88 /M	95.94 /M	65.35 /M	44.17 /M	
Octagon 1-1/2" x 1-1/2"	122.89	153.64	114.70 /M	90.36 /M	60.49 /M	39.98 /M	
Octagon 3" x 3"	142.96	178.67	132.78 /M	107.06 /M	82.04 /M	59.45 /M	
Octagon 3-1/2" x 3-1/2"	156.29	195.36	146.69 /M	118.19 /M	91.76 /M	71.98 /M	
Ribbon 2" x 3-1/2"	136.26	170.34	125.82 /M	101.50 /M	70.23 /M	48.33 /M	
Self-Stick Business Card	92.31	115.40	93.16 /M	83.42 /M	69.52 /M	54.22 /M	
Shield 2" x 2-1/2"	67.84	84.81	75.08 /M	70.23 /M	55.27 /M	40.33 /M	
Sheriffs Badge 3-1/8" x 2-5/8"	142.93	178.66	132.78 /M	107.04 /M	82.02 /M	59.45 /M	
Star 1" x 1"	112.89	141.10	104.96 /M	84.81 /M	55.61 /M	35.83 /M	
Star 2-1/2" x 2-1/2"	136.26	170.34	125.82 /M	101.50 /M	70.23 /M	48.33 /M	
Triangle 1" x 1" x 1"	112.89	141.10	104.96 /M	84.81 /M	55.61 /M	35.83 /M	
Triangle 2" x 2" x 2-3/4"	133.02	166.20	122.34 /M	98.71 /M	67.80 /M	46.23 /M	
Triangle 2-1/2" x 2-1/2" x 3-1/2"	142.96	178.67	132.78 /M	107.06 /M	82.04 /M	59.45 /M	
VC-1 1-7/8" x 3"	72.28	90.36	77.84 /M	69.51 /M	58.40 /M	41.70 /M	
VC-2 3/4 x 5-1/2"	67.85	84.81	75.08 /M	68.13 /M	55.28 /M	40.31 /M	
Wavy 1" x 2"	57.83	72.28	61.17 /M	53.54 /M	38.25 /M	29.20 /M	

ASK FOR A QUOTE
up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"
50.00 50.00 30.00 /M 20.00 /M 14.00 /M 8.00 /M

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

SPECIAL SHAPES



Premier Labels

Full Color, Foil & UV



Premier Labels



UV Ink Labels UV inks provide increased opacity, brightness, and durability

Popular Applications are:

- Health and Beauty
- Food and Beverage
- Extended Durability
- Point of Purchase



Foil Stamped Labels Foil Stamped, Foil Stamped/Ink & Embossed

Popular Applications are:

- Special Events /Recognition
- Gift Packaging/Decorating/Seals
- Beverage Labeling
- Tourism & Travel
- Retail Marking & Promotions



Process Color Labels

Popular Applications are:

- Product Decoration
- Packaging (Internal & External)
- Brand Recognition
- Private Labeling (Multi-Branding)
- Point of Purchase
- Upscale Packaging & Merchandising
- Food & Beverage

UV Ink Labels

Premier Labels
Full Color, Foil & UV



Upgrade your product's image with UV Ink Labels. Our patented UV Ink Double-BumpSM process allows you to get the screen printed label look faster and more economically. With Double-BumpSM Labels, you no longer have to pay for expensive rotary screen print tooling.



2" x 2"



1-3/4" x 2-1/2"



2" x 3"



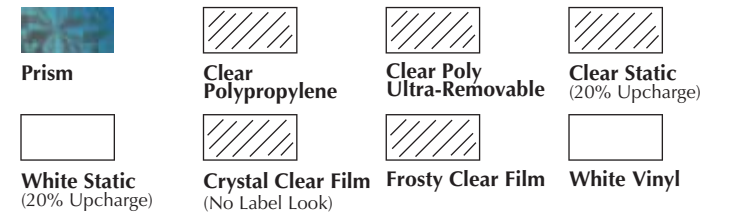
2" Dia.

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grid on page 19.

2nd Choose Label Stock



For Clear Poly and Clear Static please specify face or back adhesive.

3rd Choose Ink Color

Standard ink colors



More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

*Asterisk indicates available in both rewind directions.

UV-Varnish — charged as an additional ink color.

UV-Double-Bump is not available for screens, type less than 8 pts., and rules or lines that are less than 1pt.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.

Label examples shown may not be to scale.



2" x 4"



2" x 3" Oval



AC-2 1-1/8" x 2-3/8" Arc

Chocolate Toffee

Ingredients: Bleached Wheat Flour Enriched (Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid) Malted Barley Flour, Potassium Bromate, Sugar, Eggs, Canola Oil, Dutch Process Cocoa (10-12% Butter Fat), Vanilla (Water, Alcohol, Vanilla Bean Extractives)

Net Weight: 7 oz.
REG. PENNA. DEPT. AGR.

AC-3 1-1/2" x 3-1/2" Arc



AC-4 2" x 6" Arc



2" Dia.

Die Cut Sizes	1,000	2,000	3,000	5,000	10,000	15M & above
2" x 2"	300.35	209.85 /M	170.51 /M	116.73 /M	95.06 /M	ASK FOR QUOTE up to a million or more
2" x 3"	312.15	213.79 /M	182.96 /M	141.66 /M	110.04 /M	
2" x 4"	320.03	216.42 /M	185.59 /M	159.36 /M	114.51 /M	
3" x 3"	323.97	218.38 /M	187.56 /M	169.85 /M	129.69 /M	
3" x 4"	334.46	223.63 /M	192.80 /M	177.72 /M	141.80 /M	
3" x 5"	346.26	228.87 /M	197.39 /M	195.43 /M	156.94 /M	
4" x 5"	363.31	240.02 /M	208.54 /M	205.92 /M	178.15 /M	
5" x 5"	387.16	296.47 /M	255.57 /M	228.20 /M	187.54 /M	
2" Diameter	300.35	209.85 /M	170.51 /M	116.73 /M	95.06 /M	
1-1/4" x 2" Oval	295.10	196.48 /M	156.73 /M	110.57 /M	90.42 /M	
2" x 3" Oval	312.15	213.79 /M	182.96 /M	141.66 /M	110.04 /M	
Standard Oval	295.10	196.48 /M	156.73 /M	110.57 /M	90.42 /M	
Jumbo Oval	305.60	211.17 /M	173.79 /M	124.87 /M	102.43 /M	
1-1/8" x 2-3/8" Arc	295.10	196.48 /M	156.73 /M	110.57 /M	90.42 /M	
1-1/2" x 3-1/2" Arc	312.15	213.79 /M	182.96 /M	141.66 /M	110.04 /M	
2" x 6" Arc	334.46	223.63 /M	192.80 /M	177.72 /M	141.80 /M	

Double-Bump effect, a second UV ink, or UV Varnish Add:

Each Additional Ink color (up to 5 colors)	1,000	2,000	3,000	5,000	10,000
	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M

Square Cut Sizes	1,000	2,000	3,000	5,000	10,000	15M & above
Up to 1 Sq. In.	295.10	213.79 /M	175.75 /M	139.68 /M	103.59 /M	ASK FOR QUOTE up to a million or more
1.1 to 2 Sq. In.	300.35	215.75 /M	175.75 /M	139.68 /M	103.59 /M	
2.1 to 3 Sq. In.	304.29	217.07 /M	186.90 /M	146.90 /M	112.91 /M	
3.1 to 4 Sq. In.	309.54	219.04 /M	186.90 /M	146.90 /M	112.91 /M	
4.1 to 5 Sq. In.	314.78	220.34 /M	190.18 /M	157.40 /M	123.76 /M	
5.1 to 6 Sq. In.	321.34	222.97 /M	192.15 /M	157.40 /M	123.76 /M	
6.1 to 7 Sq. In.	326.58	224.28 /M	194.11 /M	168.54 /M	134.91 /M	
7.1 to 8 Sq. In.	329.21	225.59 /M	194.78 /M	168.54 /M	134.91 /M	
8.1 to 9 Sq. In.	333.14	227.56 /M	196.74 /M	179.04 /M	127.22 /M	
9.1 to 10 Sq. In.	337.08	228.87 /M	198.70 /M	179.04 /M	127.22 /M	
10.1 to 11 Sq. In.	341.01	231.49 /M	200.68 /M	186.90 /M	139.10 /M	
11.1 to 12 Sq. In.	343.63	232.81 /M	201.99 /M	186.90 /M	139.10 /M	
12.1 to 13 Sq. In.	347.57	234.77 /M	203.95 /M	194.11 /M	145.03 /M	
13.1 to 14 Sq. In.	351.51	236.08 /M	205.26 /M	194.11 /M	145.03 /M	
14.1 to 15 Sq. In.	355.44	238.06 /M	206.58 /M	204.60 /M	153.95 /M	
15.1 to 16 Sq. In.	358.06	240.02 /M	208.54 /M	204.60 /M	153.95 /M	
16.1 to 17 Sq. In.	362.00	241.48 /M	210.51 /M	205.26 /M	159.90 /M	
17.1 to 18 Sq. In.	365.94	244.61 /M	213.13 /M	205.92 /M	159.90 /M	
18.1 to 19 Sq. In.	369.87	246.58 /M	215.10 /M	207.23 /M	174.76 /M	
19.1 to 20 Sq. In.	372.49	249.21 /M	217.73 /M	215.10 /M	174.76 /M	

Double-Bump effect, a second UV ink, or UV Varnish Add:

Each Additional Ink color (up to 5 colors)	1,000	2,000	3,000	5,000	10,000
	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M

FOR ADDITIONAL SIZES OR MORE THAN 5 INK COLORS, PLEASE SEE SALES ASSOCIATE.

SQUARE CUT LABEL INSTRUCTIONS

Suppose you wish to order 3,000 labels 1-1/8" x 2-5/8". Using decimal equivalents, multiply 1.125 by 2.625 to get 2.95 square inches. Using the table above you can see your cost is \$186.90 X 3 = \$560.70

Foil Imprint and Embossed Labels



Foil Labels

The most elegant, top-of-the-line foil labels available are produced by transferring metallic foil onto the label. Ordinarily labels with foil must be ordered several weeks in advance, but our foil labels are produced quickly.

Foil/Ink Combination Labels

Whether your design is in full process color (see page 24 for pricing) or traditional spot color, combination printed labels are the best way to add shelf appeal to your most complex label design. Adding the distinctive look of foil to your label is sure to enhance the visual impact of your product.

Embossed Labels

Raise your printing to the next level with embossing. Whether you choose blind embossing or embossed foil labels, this special effect will give your product or promotion the upscale look it deserves.

Foil Imprint Labels

White and yellow foil imprint is an inexpensive alternative to screen printing. You can print white or yellow foil on Clear Polypropylene for an opaque imprint.



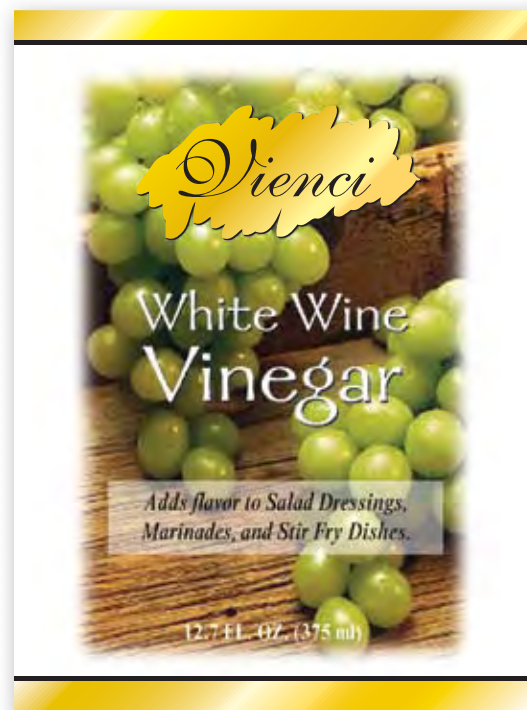
2" Seal



Blind Embossed Labels



Embossed Labels



3" x 4"



2" x 3"



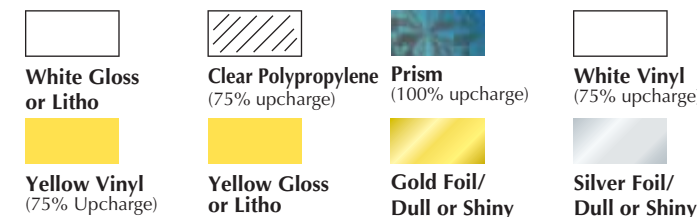
2" x 3" Oval

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

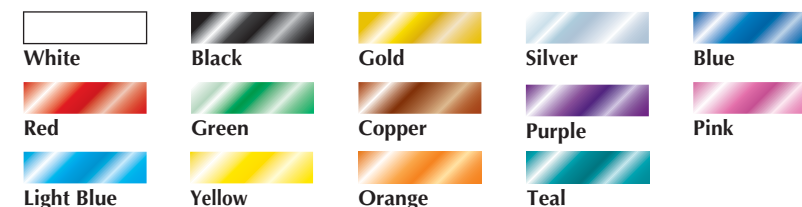
Choose any shape and size from the pricing grid on page 22.

2nd Choose Label Stock



Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. Vinyl and Polypropylene cannot be embossed. Additional stocks available. Refer to page 2.

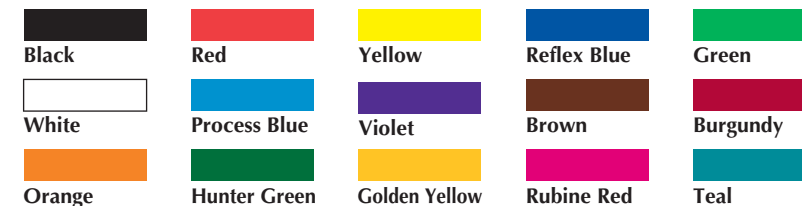
3rd Choose Foil Color



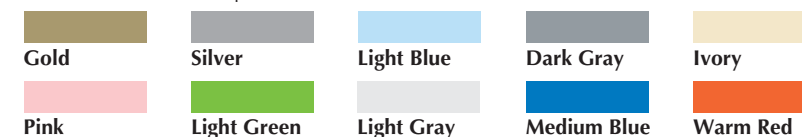
Colors are computer generated and do not reflect exact color or texture. Actual samples available upon request.

4th Choose Ink Color

Standard ink colors



More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)



Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

Embossed labels cannot be singled. Minimum 10 pt. type. Screens and small type do not reproduce well on foil or foil/ink combination labels. White and Yellow foils can be used on clear polypropylene for opaque imprint. Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62. Label examples shown may not be to scale.

Label cost below includes 1 ink color. Add Foil/Embossed charges below.

Die Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	15M & above
1/2" x 1"	52.28	65.35	51.45 /M	38.93 /M	28.50 /M	20.17 /M	
1/2" x 1-3/4"	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
3/4" x 1"	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
3/4" x 2"	57.83	72.29	61.17 /M	53.54 /M	38.23 /M	29.20 /M	
7/8" x 3"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1" x 3"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1-1/2" x 3"	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
2" x 1-1/4"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
2" x 1-1/2"	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
2" x 2"	65.64	82.04	72.29 /M	63.95 /M	52.85 /M	37.53 /M	
2" x 3"	72.29	90.37	77.86 /M	69.52 /M	58.40 /M	41.71 /M	
2" x 4"	76.76	95.94	86.19 /M	77.87 /M	65.35 /M	48.67 /M	
2-1/2" x 1-1/2"	65.64	82.04	72.29 /M	63.95 /M	52.84 /M	37.53 /M	
2-3/4" x 1-3/4"	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
3" x 3"	81.19	101.50	88.99 /M	79.25 /M	66.73 /M	50.05 /M	
3" x 4"	85.66	107.07	94.54 /M	84.81 /M	70.91 /M	61.17 /M	
4" x 5"	110.10	137.64	122.34 /M	107.07 /M	95.94 /M	77.86 /M	
5" x 3"	98.99	123.74	105.66 /M	90.37 /M	79.25 /M	63.96 /M	
1" Diameter	55.61	69.52	59.79 /M	51.45 /M	36.84 /M	26.42 /M	
1-1/2" Diameter	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
2" Diameter	65.64	82.04	72.29 /M	63.95 /M	52.84 /M	37.53 /M	
2-1/2" Diameter	74.52	93.15	82.03 /M	73.69 /M	61.80 /M	45.19 /M	
3" Diameter	81.19	101.50	88.99 /M	79.25 /M	66.73 /M	50.05 /M	
3-1/2" Diameter	90.09	112.61	98.28 /M	86.66 /M	73.69 /M	62.13 /M	
1-1/4" x 2" Oval	61.17	76.47	66.73 /M	58.40 /M	42.78 /M	33.38 /M	
1-1/4" x 2-1/2" Oval	65.64	82.04	72.29 /M	63.96 /M	52.84 /M	37.53 /M	
2" x 3" Oval	72.29	90.37	77.86 /M	69.52 /M	58.40 /M	41.70 /M	
Jumbo Oval	67.84	84.81	75.08 /M	68.13 /M	55.27 /M	40.33 /M	
1-1/4" Seal	57.86	72.29	61.17 /M	53.54 /M	38.23 /M	29.20 /M	
2" Seal	65.64	82.04	72.29 /M	63.96 /M	52.84 /M	37.53 /M	
Anniversary Label 2" x 2-1/4"	129.58	161.97	118.88 /M	95.93 /M	65.34 /M	44.15 /M	
Ribbon 1-1/2" x 2"	122.91	153.64	114.71 /M	90.37 /M	60.49 /M	39.99 /M	
Ribbon 1-1/2" x 3"	129.58	161.97	118.88 /M	95.93 /M	65.34 /M	44.15 /M	
Ribbon 1-3/4" x 2"	126.24	157.82	115.40 /M	93.15 /M	62.93 /M	42.06 /M	
Ribbon 2" x 3-1/2"	136.26	170.32	125.81 /M	101.49 /M	70.22 /M	48.33 /M	
Wavy Rectangle 1" x 2"	57.83	72.29	61.17 /M	53.54 /M	38.23 /M	29.20 /M	
Square Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	15M & above
Up to 1 Sq. In.	112.90	141.10	104.96 /M	84.81 /M	55.61 /M	35.82 /M	
1.1 to 2 Sq. In.	116.24	145.29	108.43 /M	87.58 /M	58.07 /M	37.88 /M	
2.1 to 3 Sq. In.	123.02	153.64	114.68 /M	90.35 /M	60.50 /M	39.98 /M	
3.1 to 4 Sq. In.	126.24	157.82	115.38 /M	93.15 /M	62.91 /M	42.06 /M	
4.1 to 5 Sq. In.	129.58	161.97	118.88 /M	95.93 /M	65.33 /M	44.15 /M	
5.1 to 6 Sq. In.	132.96	166.20	122.34 /M	98.71 /M	67.80 /M	46.22 /M	
6.1 to 7 Sq. In.	136.26	170.34	125.82 /M	101.50 /M	70.23 /M	48.34 /M	
7.1 to 8 Sq. In.	139.60	174.49	129.31 /M	104.27 /M	72.60 /M	50.40 /M	
8.1 to 9 Sq. In.	142.93	178.66	132.79 /M	107.06 /M	75.03 /M	52.46 /M	
9.1 to 10 Sq. In.	146.16	182.85	136.24 /M	109.83 /M	77.47 /M	54.54 /M	
10.1 to 11 Sq. In.	149.59	187.02	139.72 /M	112.61 /M	79.91 /M	56.63 /M	
11.1 to 12 Sq. In.	152.94	191.17	143.19 /M	115.38 /M	82.34 /M	58.70 /M	
12.1 to 13 Sq. In.	156.28	195.33	146.69 /M	118.19 /M	84.75 /M	60.77 /M	
13.1 to 14 Sq. In.	159.61	199.53	150.86 /M	120.95 /M	87.20 /M	62.82 /M	
14.1 to 15 Sq. In.	162.95	203.69	154.64 /M	123.74 /M	89.63 /M	64.89 /M	
15.1 to 16 Sq. In.	166.28	207.86	158.42 /M	126.51 /M	92.08 /M	66.99 /M	
16.1 to 17 Sq. In.	169.63	212.03	162.20 /M	129.31 /M	94.50 /M	69.08 /M	
17.1 to 18 Sq. In.	172.96	216.18	165.90 /M	132.07 /M	96.95 /M	71.19 /M	
18.1 to 20 Sq. In.	185.19	231.50	175.17 /M	139.72 /M	103.23 /M	76.22 /M	
20.1 to 22 Sq. In.	190.19	237.74	181.85 /M	146.69 /M	109.56 /M	81.25 /M	
22.1 to 24 Sq. In.	199.08	248.86	201.59 /M	153.64 /M	115.89 /M	86.28 /M	
24.1 to 26 Sq. In.	207.99	259.98	211.32 /M	160.60 /M	122.22 /M	91.31 /M	

ASK FOR A QUOTE up to a million or more

ASK FOR A QUOTE up to a million or more

Foil Stamped or Embossed Add: For Foil Imprint Labels, Add Foil Charge Below. For Foil Imprint/Embossed Combo, Add Charge Twice.

120.00	120.00	72.00 /M	48.00 /M	35.00 /M	20.00 /M
Each Additional Ink Color					
50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M

Minimum size is 1/2" x 1" with bleed or full reverse.

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

SQUARE CUT LABEL INSTRUCTIONS

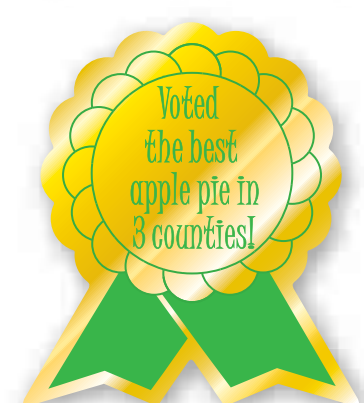
Sample order: 1-1/8" x 2-5/8", Gold foil paper stock. Gold Foil image that is embossed, 3,000 pieces. Using decimal equivalents, which can be found on the back cover, multiply 1.125 x 2.625 to get 2.95 square inches. Find the correct square inch price on the chart above. \$90.35/M x 3 - \$271.05 plus the embossing upcharge of \$48.00/M - \$415.05



RB-7 Ribbon 1-1/2" x 3"



3-1/2" x 3-1/2"



RB-9 Ribbon 1-3/4" x 2"



AN-3 Anniversary 2" x 2-1/4"



RB-8 Ribbon 1-1/2" x 2"



RB-4 Ribbon 2" x 3-1/2"

Process Color Labels

FOIL STAMPED LABELS

Foil Stamped, Foil Stamped/Ink & Embossed



2" x 4"



2-1/2" x 2-1/2"



2" x 3"



3" x 5"

You can have up to 11 COLORS on the same label!

Our proprietary printing process allows you to create even the most complex label printing project. You can mix and match capabilities that include UV Ink, water-based ink, full color, spot color, foil, embossing, backside printing, and more! Put it all on one side of your label or print on the front and the back.

Process Color labels are available in sizes up to 11" X 24". See a sales associate for details.



2 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grids on page 25.

2nd Choose Label Stock

White Gloss Ultra Removable	White Static (20% Upcharge)	White Gloss	White Vinyl
Clear Poly Ultra-Removable	Clear Static Cling (20% Upcharge)	Clear Poly	

For Clear Poly and Static Cling please specify face or back adhesive.
 * Stock is not available for Bumper Stickers.
 All Process Color labels are laminated at no charge.

IMPORTANT INFORMATION

Preferred file formats include the following Macintosh programs:
 • Adobe® Illustrator® • Adobe® Photoshop® • Adobe® Pagemaker®
 • Adobe® InDesign® • ArtPro® • Freehand™ • QuarkXPress™
 *No Transparencies

In addition to the above, we also support:

- All PC equivalents.
- Files submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- All PANTONE® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original PANTONE® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- We carry the entire Adobe® and Corel Font Libraries, as well as Bitstream Typeshop for the Macintosh. If an IBM font is used in your electronic file, the printer and screen font must be supplied.

• Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.

• Digital color proof provided upon request. If exact color match is required press proofs are available for a nominal fee and a 72 hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and/or additional proofs will incur additional charges and added lead time.

• Registration is held to plus or minus 1/100".

• Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time & Charges may apply.)

• Please ask for a *Process Color Requirements* sheet for a full list of specifications and Adobe® Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 Hours. Please see sales associate for details about 72-hour turnaround for four-color process labels. Turnaround begins upon proof approval.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

Labels shown are only a small sample of sizes and paper stocks that are available.

For more information not covered here, please refer to page 62.

Label examples shown may not be to scale.

Die Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	15M & above
1-1/4" x 3-1/2"	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
1-1/2" x 3"	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
2" x 2"	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
2" x 3"	486.78	608.48	389.60 /M	306.43 /M	210.12 /M	127.82 /M	
2-1/2" x 1-1/2"	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
2-1/2" x 2-1/2"	486.76	608.48	389.60 /M	306.43 /M	210.12 /M	127.82 /M	
2-3/4" x 1-3/4"	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
2-3/4" x 3-3/4"	521.80	652.25	429.00 /M	328.31 /M	227.63 /M	140.08 /M	
3" x 3"	521.80	652.25	429.00 /M	328.31 /M	227.63 /M	140.08 /M	
4" x 2"	521.80	652.25	429.00 /M	328.31 /M	227.63 /M	140.08 /M	
4" x 3"	626.86	783.57	464.02 /M	350.20 /M	253.90 /M	157.59 /M	
4" x 4"	626.86	783.57	464.02 /M	350.20 /M	253.90 /M	157.59 /M	
5" x 3"	626.86	783.57	464.02 /M	350.20 /M	253.90 /M	157.59 /M	
5" x 4"	654.87	818.59	507.79 /M	372.09 /M	271.41 /M	187.36 /M	
1-1/2" Circle	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
2" Circle	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
2-1/4" Circle	486.78	608.48	389.60 /M	306.43 /M	210.12 /M	127.82 /M	
2-1/2" Circle	486.78	608.48	389.60 /M	306.43 /M	210.12 /M	127.82 /M	
3" Circle	521.80	652.25	429.00 /M	328.31 /M	227.63 /M	140.08 /M	
4" Circle	626.86	783.57	464.02 /M	350.20 /M	253.90 /M	157.59 /M	
5" Circle	696.90	871.12	511.29 /M	393.98 /M	282.79 /M	226.76 /M	
1-1/2" x 3" Oval	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
1-1/4" x 2-1/2" Oval	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
1-1/4" x 1-3/4" Oval	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
2" x 3" Oval	486.78	608.48	389.60 /M	306.43 /M	210.12 /M	127.82 /M	
1-1/4" Seal	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
2" Seal	416.00	520.92	271.41 /M	227.63 /M	171.60 /M	121.70 /M	
Self-Stick Bus. Card	486.78	608.48	389.60 /M	306.42 /M	210.12 /M	127.82 /M	

ASK FOR A QUOTE up to a million or more

Additional spot color charge may apply (up tp 3 colors)

75.00	75.00	45.00 /M	30.00 /M	21.00 /M	12.00 /M
-------	-------	----------	----------	----------	----------

Additional foil charge (1 foil only)

120.00	120.00	72.00 /M	48.00 /M	35.00 /M	20.00 /M
--------	--------	----------	----------	----------	----------



Square Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	15M & above
Up to 4 Sq. In.	416.75	520.94	271.40 /M	227.64 /M	171.60 /M	121.70 /M	
4.1 to 5 Sq. In.	416.75	520.94	271.40 /M	227.64 /M	171.60 /M	121.70 /M	
5.1 to 6 Sq. In.	486.78	608.48	389.60 /M	306.42 /M	210.12 /M	127.82 /M	
6.1 to 7 Sq. In.	486.78	608.48	389.60 /M	306.42 /M	210.12 /M	127.82 /M	
7.1 to 8 Sq. In.	521.81	652.26	429.00 /M	328.32 /M	227.64 /M	140.08 /M	
8.1 to 9 Sq. In.	521.81	652.26	429.00 /M	328.32 /M	227.64 /M	140.08 /M	
9.1 to 10 Sq. In.	521.81	652.26	429.00 /M	328.32 /M	227.64 /M	140.08 /M	
10.1 to 11 Sq. In.	521.81	652.26	429.00 /M	328.32 /M	227.64 /M	140.08 /M	
11.1 to 12 Sq. In.	626.82	783.52	464.02 /M	350.20 /M	253.90 /M	157.60 /M	
12.1 to 14 Sq. In.	626.82	783.52	464.02 /M	350.20 /M	253.90 /M	157.60 /M	
14.1 to 16 Sq. In.	626.82	783.52	464.02 /M	350.20 /M	253.90 /M	157.60 /M	
16.1 to 18 Sq. In.	626.82	783.52	464.02 /M	350.20 /M	253.90 /M	157.60 /M	
18.1 to 20 Sq. In.	654.88	818.60	507.80 /M	372.10 /M	271.40 /M	187.36 /M	

ASK FOR A QUOTE up to a million or more

Additional spot color charge may apply (up tp 3 colors)

75.00	75.00	45.00 /M	30.00 /M	21.00 /M	12.00 /M
-------	-------	----------	----------	----------	----------

Additional foil charge (1 foil only)

120.00	120.00	72.00 /M	48.00 /M	35.00 /M	20.00 /M
--------	--------	----------	----------	----------	----------



Process Color Bumper Stickers

Size	500	1,000	2,000	3,000	5M & above
2-1/2" x 9-1/4"	856.92	1,071.14	611.30 /M	460.64 /M	
2-3/4" x 5"	706.86	883.58	514.02 /M	383.52 /M	
3-3/4" x 7-1/2"	928.00	1,160.00	650.00 /M	483.32 /M	
3" x 11-1/2"	1,000.00	1,250.00	750.00 /M	545.32 /M	
2-3/4" x 15"	1,064.00	1,330.00	800.00 /M	583.32 /M	
3-3/4" x 15"	1,203.20	1,504.00	890.00 /M	649.32 /M	
4" x 6 oval	856.92	1,071.14	611.30 /M	460.64 /M	

ASK FOR A QUOTE up to a million or more

Additional spot color charge may apply (up tp 3 colors)

75.00	75.00 /M	45.00 /M	30.00 /M
-------	----------	----------	----------

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

SQUARE CUT LABEL INSTRUCTIONS

Suppose you wish to order 3,000 labels 3-1/8" x 3-5/8". Using decimal equivalents, multiply 3.125 x 3.625 to get 11.32 square inches. Using the table on the left, you can see your cost is \$350.20/M x 3 = \$1,050.60.



2" x 3-1/2" Business Card



4" x 6" Oval



1-1/2" x 3"



2" Dia



2" x 3" Oval



1" x 2-1/2"

PROCESS COLOR LABELS



Durable Labels



Durable Labels



Consecutive Numbered & Barcode Labels

Popular Applications are:

- Inventory Control
- Parking Permits
- Order Tracking
- Warehousing
- Product Identification



Weatherproof Labels

Popular Applications are:

- Extreme Environment Exposure
- Packaging
- Boating & Automotive
- Product Marking and Identification



Bumper Stickers & Static-Cling Window Stickers

Popular Applications are:

- Political Campaigns
- Sports Team Promotions & Loyalty
- Automotive
- Radio Station Promotion
- School Affiliation



Extended Life Durable Decals

Popular Applications are:

- Extreme Environment Conditions
- Extreme Element Exposure (Oil, Acid)
- Boating & Automotive
- Heavy Equipment
- Construction & Contracting

Consecutive Numbered & Barcode Labels



CONSECUTIVELY NUMBERED LABELS

Consecutively Numbered Labels have many uses, including parking permits, inventory control, various types of permits, etc. Multiple sizes, digits, and variable imprinting are available. See sales associate for details. Additional number sizes are available. Please see sales associate. These labels can be singled at no extra charge upon request.

BARCODED LABELS

Barcoded Labels are valuable for Inventory Control, Production Control, Order Tracking, plus much more. Any of the four types of barcodes shown on this page are available on custom labels designed to your specifications. Other barcodes are available. If you don't see the type of barcode you need, please see sales associate.

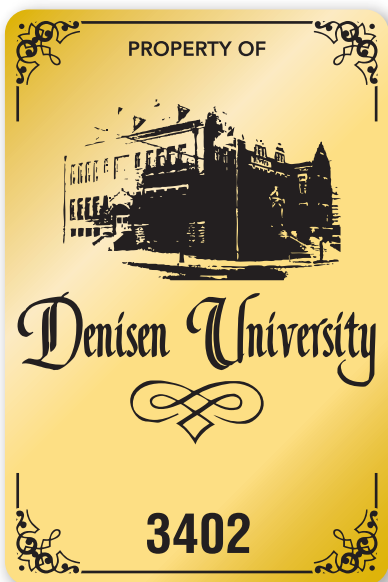
VARIABLE DATA LABELS

Variable Data technology can be utilized for unique numbering sequences, random barcodes or for printing unusually large consecutive numbers. Great for numbering, barcoding and direct mailing lists. See a sales associate for pricing and details about how to submit a document with your variable data information.

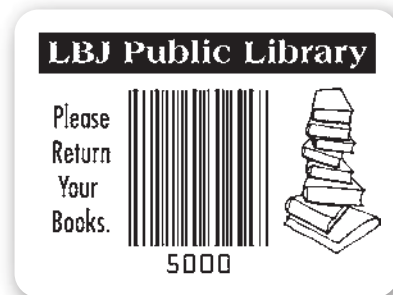
Durable Labels



1" x 2"



2" x 3"



1-1/2" x 2"



2" x 2"
Consecutive
Numbering



2" x 3" Oval



1-1/2" x 3"
Variable Data



1-1/2" Dia

BARCODES

Code 2 of 5 Applications



1234567891

Inventory control and warehousing (e.g. electronics)

Characteristics & Limitations

Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits

CODABAR Applications



5000

Tracking and tracing (e.g. shipping companies)

Characteristics & Limitations

Reads bars only; no check digit; requires accurate printing; numeric only; requires large barcode area; large size for remote scanning

Code 3 of 9 Applications



1234567891

Part identification (e.g. automotive)

Characteristics & Limitations

Alphanumeric; reads bars only; check digit available; variable length; high-reliability scanning; low to medium information density

Code 128 Applications



1234567891

Applications

Sophisticated tracking and tracing (e.g. hospitals)

Characteristics & Limitations

Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors

Please Specify Type When Ordering. For scanability, barcodes should be printed on white background. Many other types of barcodes are available. Please ask if a barcode type not shown here is needed.

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1-1/2" x 1"	163.12	217.49	317.65	178.43 /M	138.22 /M	94.57 /M	
1-1/2" x 1-1/2"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2" x 1"	163.12	217.49	317.65	178.43 /M	138.22 /M	94.57 /M	
2" x 1-1/2"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2" x 1-1/4"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2" x 2"	174.56	227.51	327.67	228.93 /M	186.02 /M	127.35 /M	
2" x 3/4"	163.12	217.49	317.65	178.43 /M	138.22 /M	94.57 /M	
2-1/2" x 1"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2-1/2" x 1-1/2"	174.56	227.51	327.67	228.93 /M	186.02 /M	127.35 /M	
2-1/2" x 2-1/2"	191.73	246.10	346.26	234.65 /M	201.76 /M	173.85 /M	
2-3/4" x 1-3/4"	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
3" x 1"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
3" x 1-1/2"	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
3" x 2"	186.02	238.97	340.55	233.24 /M	199.61 /M	154.53 /M	
3" x 3"	203.19	257.54	353.43	238.22 /M	204.61 /M	185.30 /M	
3" x 7/8"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
3-1/2" x 1-1/4"	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
3-1/2" x 2"	191.73	245.99	346.26	234.65 /M	201.76 /M	173.85 /M	
4" x 2"	197.45	251.82	349.13	236.08 /M	202.46 /M	173.85 /M	
4" x 3"	218.91	273.28	364.85	243.96 /M	210.34 /M	193.87 /M	
1-1/2" Diameter	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2" Diameter	174.56	227.51	327.67	228.93 /M	186.02 /M	127.35 /M	
2-1/2" Diameter	191.73	246.10	346.26	234.65 /M	201.76 /M	173.85 /M	
3" Diameter	203.19	257.54	353.42	238.22 /M	204.61 /M	185.30 /M	
2" x 1-1/4" Oval	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
3" x 1-1/2" Oval	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
3" x 2" Oval	186.02	238.97	340.55	233.24 /M	199.61 /M	154.53 /M	
Jumbo Oval	186.02	238.97	340.89	233.24 /M	199.61 /M	154.53 /M	
Standard Oval	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/32"

50.00	50.00	50.00	30.00 /M	20.00 /M	14.00 /M
-------	-------	-------	----------	----------	----------

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

The prices shown include the entire weatherproof label — not just the barcode or consecutive numbering features. These prices represent your custom one-color label, plus the black ink on the consecutive barcode or consecutive numbering. For paper labels (non-laminated) deduct 30% from the price chart above.

ASK FOR A QUOTE up to a million or more



Standard Oval 1-1/8" x 2"



1-1/2" x 2"



3/4" x 2"



3" Dia.

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grid on page 30.

2nd Choose Label Stock



White Vinyl



White Gloss



Clear Polypropylene



White Gloss/Litho Removable



White Polypropylene
(Printed on adhesive side for use on inside of windows)



White Litho



Gold Foil



Silver Foil

Paper Label Stock (non-laminated): 30% Discount

Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.

Additional stocks available. Refer to page 2.

3rd Choose Ink Color

Standard ink colors



More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)



Additional ink charge applies if using more than one color.

Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

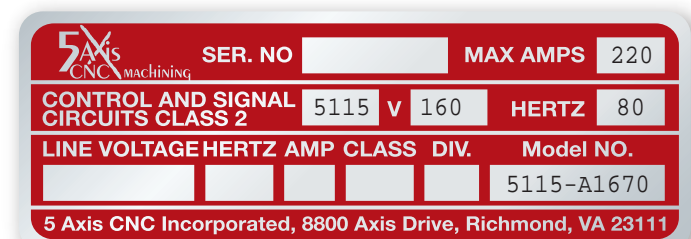
Blue, red, green, gold, silver, or white foil numbers are available on back adhesive stocks only, see sales associate for details.

Static barcodes priced off pages 4-14.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.

Label examples shown may not be to scale.



1-1/2" x 3"

Weatherproof Labels



Weatherproof Labels are printed on durable vinyl, mylar or polyester stocks and laminated for weather and sun resistance. Last up to 1 1/2 years. Order any size up to 12" X 24" If your label exceeds 20 square inches, see a sales associate for a quick quote.



3" Dia.



RB-6 Ribbon 2-1/2" x 6"



2-1/8" x 7-3/4"

CONSECUTIVE NUMBERED, BARCODES & VARIABLE DATA LABELS



3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grids on page 33.

2nd Choose Label Stock



Yellow Vinyl



Silver Polyester
Matte and Brushed



Silver Polypropylene
Shiny



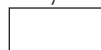
Clear Poly
Ultra Removable



Clear
Polypropylene



White Poly
Ultra Removable
(face adhesive)



White Vinyl



White Poly
(is printed on adhesive side
for use on inside of windows)

Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.

3rd Choose Ink Color

Standard ink colors



Black



Red



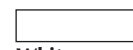
Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

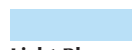
More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)



Gold



Silver



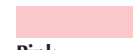
Light Blue



Dark Gray



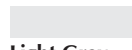
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

Additional ink charge applies if using more than one color.

Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

*Asterisk indicates available in both rewind directions.

We do not recommend writing or typing on weather proof labels.

We can produce labels up to 12" x 24" = 288" sq. inches.

Not Recommended for use as Bumper Stickers or under water.

For Bumper Stickers see pages 35, 36 and 37.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.

Label examples shown may not be to scale.

Die Cut Sizes	250	500	1,000	2,000	3,000	5,000	10M & above
1/2" X 1"	132.34	176.46	259.94	146.66 /M	114.22 /M	78.58 /M	
3/4" x 1-1/2"	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M	
3/4" x 2**	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M	
7/8" x 3**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
1" x 1"	132.34	176.46	259.94	146.66 /M	114.22 /M	78.58 /M	
1" x 1-1/2"	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M	
1" x 2**	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M	
1" x 2-1/2**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
1" x 3**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
1" x 4"	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M	
1-1/4" x 3-1/2**	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
1-1/2" x 1-1/2"	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
1-1/2" x 2**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
1-1/2" x 3**	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
2" x 1-1/4**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
2" x 2**	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M	
2" x 3**	155.01	199.13	283.78	194.37 /M	166.33 /M	128.77 /M	
2" x 3-1/2"	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M	
2" x 4**	164.56	209.85	290.93	196.75 /M	168.72 /M	144.88 /M	
2" x 4-1/2"	169.32	214.62	294.53	198.52 /M	170.52 /M	154.41 /M	
2-1/8" x 7-3/4"	201.52	249.21	320.73	211.05 /M	183.04 /M	178.25 /M	
2-1/2" x 1-1/2"	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M	
2-1/2" x 2-1/2**	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M	
2-3/4" x 1-3/4"	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
3" x 3**	169.32	214.62	294.53	198.52 /M	170.52 /M	154.41 /M	
3-1/2" x 3"	178.86	224.15	301.67	202.10 /M	174.09 /M	161.56 /M	
3" x 4**	182.44	227.76	304.07	203.29 /M	175.29 /M	161.56 /M	
4" x 4**	195.54	245.63	317.17	209.85 /M	181.24 /M	177.67 /M	
4" x 5**	213.44	261.14	330.29	218.21 /M	189.60 /M	187.20 /M	
5" x 3**	194.36	240.85	314.79	208.07 /M	179.45 /M	177.66 /M	
3/4" Diameter	132.34	176.46	259.94	146.66 /M	114.22 /M	78.58 /M	
1" Diameter	132.34	176.46	259.94	146.66 /M	114.22 /M	78.58 /M	
1-1/4" Diameter	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M	
1-1/2" Diameter*	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
2" Diameter*	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M	
2-1/4" Diameter	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
2-1/2" Diameter	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M	
3" Diameter*	169.32	214.62	294.53	198.52 /M	170.52 /M	154.41 /M	
3-1/2" Diameter*	186.00	232.51	307.63	205.09 /M	177.07 /M	168.13 /M	
4" Diameter*	195.54	245.63	317.17	209.85 /M	181.24 /M	177.67 /M	
1-1/4" x 2" Oval	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
1-1/4" x 2-1/2" Oval	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M	
1-1/2" x 3" Oval	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
2" x 3" Oval	155.01	199.13	283.78	194.37 /M	166.33 /M	128.77 /M	
2" x 3-1/2" Oval	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M	
2" x 4" Oval	164.56	209.85	290.93	196.75 /M	168.72 /M	144.88 /M	
3" x 4" Oval	182.44	227.76	304.07	203.29 /M	175.29 /M	161.56 /M	
2" Seal*	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M	
2-1/2" x 6" Ribbon	194.36	240.85	314.79	208.07 /M	179.45 /M	177.66 /M	

ASK FOR A QUOTE
up to a million or more

Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"
50.00 50.00 50.00 30.00 /M 20.00 /M 14.00 /M

Square Cut Sizes	250	500	1,000	2,000	3,000	5,000	10M & above
Up to 1 Sq. In.	140.70	184.82	268.28	194.34 /M	159.78 /M	126.99 /M	
1.1 to 2 Sq. In.	144.27	189.59	273.03	196.15 /M	159.78 /M	126.99 /M	
2.1 to 3 Sq. In.	149.04	193.17	276.62	197.32 /M	169.90 /M	133.54 /M	
3.1 to 4 Sq. In.	153.81	197.94	281.40	199.11 /M	169.89 /M	133.54 /M	
4.1 to 5 Sq. In.	158.58	203.90	286.17	200.32 /M	172.88 /M	143.08 /M	
5.1 to 6 Sq. In.	163.35	207.48	292.11	202.70 /M	174.68 /M	143.08 /M	
6.1 to 7 Sq. In.	168.12	213.43	296.89	203.89 /M	176.47 /M	153.22 /M	
7.1 to 8 Sq. In.	172.89	218.20	299.27	205.09 /M	177.06 /M	153.22 /M	
8.1 to 9 Sq. In.	177.66	222.98	302.86	206.86 /M	178.86 /M	162.76 /M	
9.1 to 10 Sq. In.	182.43	227.75	306.42	208.06 /M	180.64 /M	162.76 /M	
10.1 to 11 Sq. In.	187.19	232.51	310.01	210.45 /M	182.42 /M	169.90 /M	
11.1 to 12 Sq. In.	190.77	236.09	312.41	211.63 /M	183.62 /M	169.90 /M	
12.1 to 13 Sq. In.	194.36	240.86	315.97	213.42 /M	185.41 /M	176.47 /M	
13.1 to 14 Sq. In.	197.94	245.63	319.55	214.62 /M	186.61 /M	176.47 /M	
14.1 to 15 Sq. In.	202.70	249.20	323.12	216.39 /M	187.78 /M	186.01 /M	
15.1 to 16 Sq. In.	203.90	253.97	325.50	218.19 /M	189.58 /M	186.01 /M	
16.1 to 17 Sq. In.	209.85	257.54	329.09	219.40 /M	191.37 /M	186.61 /M	
17.1 to 18 Sq. In.	214.62	261.12	332.66	222.37 /M	193.76 /M	187.18 /M	
18.1 to 19 Sq. In.	218.20	265.90	336.25	224.16 /M	195.54 /M	188.40 /M	
19.1 to 20 Sq. In.	221.78	269.48	338.63	226.55 /M	197.94 /M	195.54 /M	

ASK FOR A QUOTE
up to a million or more

Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"
50.00 50.00 50.00 30.00 /M 20.00 /M 14.00 /M



2-1/2" x 4"



1-1/2" x 3" Oval



2" x 3" Oval



1-3/4" x 2"



3/4" x 1-1/2"

SQUARE CUT LABEL INSTRUCTIONS

Suppose you wish to order 3,000 labels 1-1/8" x 2-5/8". Using decimal equivalents, multiply 1.125 by 2.625 to get 2.95 square inches. Using the table to the left, you can see your cost is \$169.90/M X 3 = \$509.70

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.



1-1/2" x 3"

WEATHERPROOF LABELS



Bumper Stickers Repositionable & Static Cling



Static Cling Window Stickers Have No Adhesive!

Static Cling Stickers
 Static Cling Stickers are clear or white static vinyl labels that cling to glass and most smooth surfaces by static electricity! Upon request we will block out white behind printed areas on clear vinyl stock to enhance readability – at no extra charge.



Bumper Stickers
 Bumper stickers are a great way to get your message to the public! All vinyl stocks have permanent adhesive and are "repositionable" during initial application.



3-3/4" x 15"



4" x 6" Oval



3-3/4" x 7-1/2"



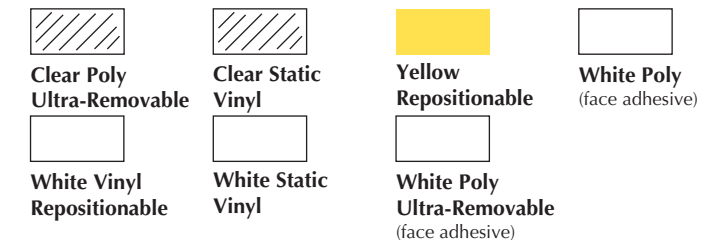
3" x 11-1/2"

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grids on page 36.

2nd Choose Label Stock



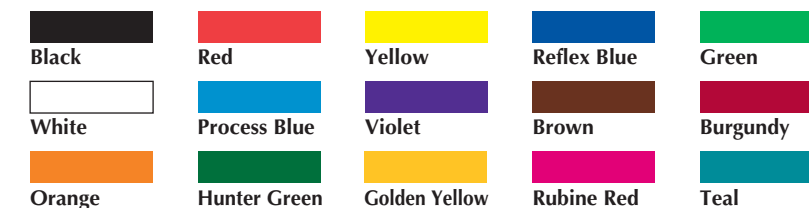
Please specify static on **face** or **back** of Label when ordering static labels.
Face — Inside Window **Back** — Outside Window

Static Cling is recommended for inside window applications only.

Repositionable vinyl is not removable. It may only be repositioned immediately after the initial application. Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.

3rd Choose Ink Color

Standard ink colors



More ink colors: \$12.50 per color. Estimated 72-hour turnaround time!



Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

Backside printing is available on the laminated Bumper Stickers but not available on static-cling. Cost is the same as an additional ink color.

All Bumper sizes include a 1/4" tab.

4" x 6" ovals are back scored at no charge.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.

Label examples shown may not be to scale.



2-3/4" x 15"



3-3/4" x 15"



3" x 11-1/2"



2-3/4" x 5" Mini Bumper

Size	250	500	1,000	1,500	2,000	3,000	5M & above
2-1/2" x 9-1/4"	194.39 /Lot	242.74 /Lot	305.34 /Lot	420.85 /Lot	459.02 /Lot	578.77 /Lot	ASK FOR A QUOTE up to a million or more
2-3/4" x 5"	180.32 /Lot	227.79 /Lot	287.90 /Lot	399.42 /Lot	433.92 /Lot	570.65 /Lot	
3-3/4" x 7-1/2"	200.40 /Lot	250.25 /Lot	314.78 /Lot	433.87 /Lot	473.22 /Lot	596.67 /Lot	
3" x 11-1/2"	210.90 /Lot	259.43 /Lot	355.17 /Lot	486.33 /Lot	532.25 /Lot	701.25 /Lot	
2-3/4" x 15"	237.13 /Lot	315.83 /Lot	407.64 /Lot	551.91 /Lot	630.61 /Lot	795.12 /Lot	
3-3/4" x 15"	263.37 /Lot	355.17 /Lot	486.33 /Lot	650.29 /Lot	814.23 /Lot	1,026.65 /Lot	
4" x 6" Oval	194.39 /Lot	242.74 /Lot	305.34 /Lot	420.85 /Lot	459.02 /Lot	578.77 /Lot	

For Static Cling Add:

50.00 /Lot	80.00 /Lot	100.00 /Lot	120.00 /Lot	140.00 /Lot	192.00 /Lot	6A
------------	------------	-------------	-------------	-------------	-------------	----

Each Additional Ink Color (up to 4 colors)

50.00 /Lot	50.00 /Lot	50.00 /Lot	50.00 /Lot	60.00 /Lot	60.00 /Lot	6A
------------	------------	------------	------------	------------	------------	----

Process Color Bumper Stickers

Size	500	1,000	2,000	3,000	5M & above
2-1/2" x 9-1/4"	856.92	1,071.14	611.30 /M	460.64 /M	ASK FOR A QUOTE up to a million or more
2-3/4" x 5"	706.86	883.58	514.02 /M	383.52 /M	
3-3/4" x 7-1/2"	928.00	1,160.00	650.00 /M	483.32 /M	
3" x 11-1/2"	1,000.00	1,250.00	750.00 /M	545.32 /M	
2-3/4" x 15"	1,064.00	1,330.00	800.00 /M	583.32 /M	
3-3/4" x 15"	1,203.20	1,504.00	890.00 /M	649.32 /M	
4" x 6" Oval	856.92	1,071.14	611.30 /M	460.64 /M	

Each Additional Spot Color (up to 3 colors)

75.00	75.00 /M	45.00 /M	30.00 /M	4A
-------	----------	----------	----------	----

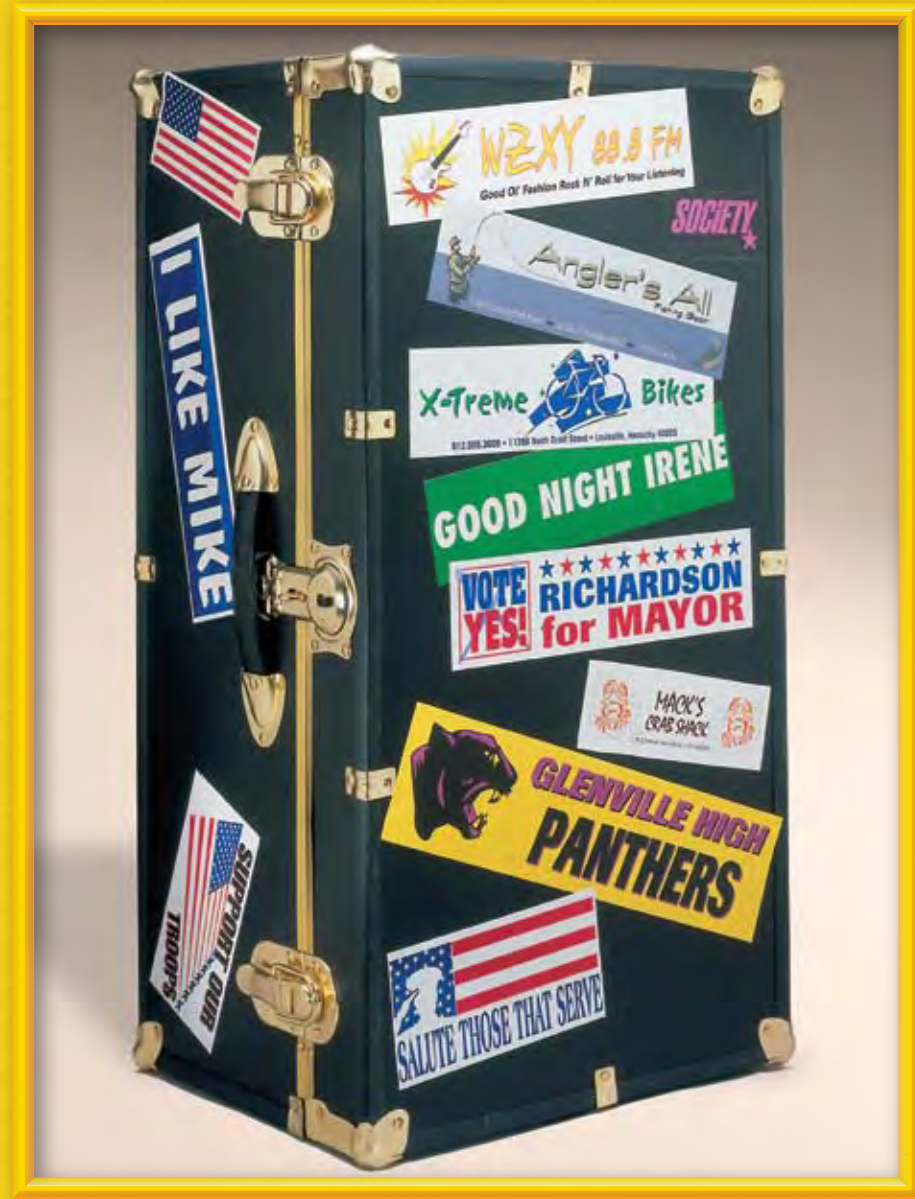


2-1/2" x 9-1/4"

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

BUMPER STICKERS

Repositionable & Static Cling



Extended Life Durable Decals

Durable Decals are manufactured to withstand the harshest environments and rugged applications. They are designed to last 3-4 years under these conditions. Choose from our large selection of popular sizes in as few as 50 decals. Additional sizes and stocks are available. Ask for details.



2" x 4"



2-1/2" x 2-1/2"



2" x 2"



1-1/2" x 2-1/2" Oval



3" Dia.



2" x 3-1/2"

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grids on pages 39 and 40.

2nd Choose Label Stock

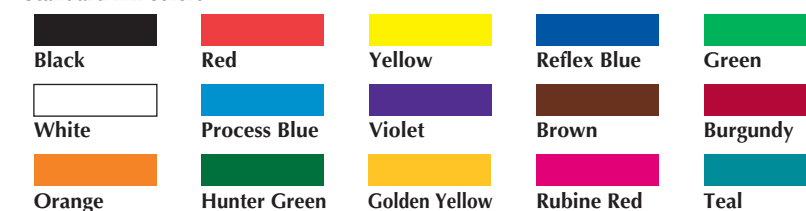


For Clear Poly please specify **face** or **back** adhesive.

Paper colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.

3rd Choose Ink Color

Standard ink colors



Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

All durable decals are produced in a sheeted format. Lamination not included. Additional charges may apply. We do not recommend writing or typing on durable decals.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

Label examples shown may not be to scale.



3" x 4" Oval



1670 South Fork Road Salida, Colorado 80122 303-555-4499

3" x 11-1/2"

R2351 Should this unit require maintenance
please call **1-800-555-3776**

1" x 3"



1" x 2"



2" x 2"



1" x 3"

Prices listed below are for White Vinyl and Yellow Vinyl

Die Cut or Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
1" x 2"	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
1" x 2-1/2"	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
1" x 3"	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
1" x 4"	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
1-1/2" x 3"	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
1-1/2" x 4"	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
2" x 2"	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
2" x 3"	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
2" x 3-1/2"	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
2" x 4"	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
3" x 3"	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
3" x 4"	145.00	168.00	192.00	293.50	332.00	384.00	288.00 /M	222.00 /M	202.00 /M
3" x 5"	145.00	168.00	192.00	293.50	332.00	384.00	288.00 /M	222.00 /M	202.00 /M
4" x 4"	165.20	197.82	225.96	340.00	369.60	420.00	352.80 /M	252.00 /M	212.80 /M
4" x 5"	165.20	197.82	225.96	340.00	369.60	420.00	352.80 /M	252.00 /M	212.80 /M
4" x 6"	176.40	214.20	246.40	374.50	403.20	462.00	417.20 /M	291.20 /M	277.20 /M
2" Diameter	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
2-1/2" Diameter	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
3" Diameter	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
3-1/2" Diameter	145.00	168.00	192.00	293.50	332.00	384.00	288.00 /M	222.00 /M	202.00 /M
4" Diameter	165.20	197.82	225.96	340.00	369.60	420.00	352.80 /M	252.00 /M	212.80 /M
4-1/2" Diameter	165.20	197.82	225.96	340.00	369.60	420.00	352.80 /M	252.00 /M	212.80 /M
5" Diameter	176.40	214.20	246.40	374.50	403.20	462.00	417.20 /M	291.20 /M	277.20 /M
1-1/2" x 2-1/2" Oval	134.00	151.00	162.40	238.50	264.00	334.00	236.00 /M	202.00 /M	152.00 /M
2" x 3" Oval	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
2" x 3-1/2" Oval	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
2" x 4" Oval	145.00	168.00	172.40	253.00	297.00	360.00	246.00 /M	212.00 /M	192.00 /M
3" x 4" Oval	145.00	168.00	192.00	293.50	332.00	384.00	288.00 /M	222.00 /M	202.00 /M
4" x 6" Oval	176.40	214.20	246.40	374.50	403.20	462.00	417.20 /M	291.20 /M	277.20 /M

Each Additional Ink Color (up to 3 colors)

85.00	87.50	90.00	92.50	95.00	106.00	85.00 /M	64.00 /M	43.00 /M
-------	-------	-------	-------	-------	--------	----------	----------	----------

Consecutive Numbering

92.00	102.00	112.00	115.00	120.00	200.00	180.00 /M	160.00 /M	150.00 /M
-------	--------	--------	--------	--------	--------	-----------	-----------	-----------

Prices listed below are for White Vinyl Bumper Stickers (square cut only)

Size	75	125	250	500	1,000	2,000	3,000	5,000
3-3/4" x 7-1/2"	130.80	157.75	229.00	286.00	360.00	260.00 /M	218.00 /M	190.00 /M
2-3/4" x 5"	130.80	157.75	229.00	286.00	360.00	260.00 /M	218.00 /M	190.00 /M
3" x 11-1/2"	147.00	180.75	271.00	360.00	464.00	344.00 /M	290.00 /M	278.00 /M
2-3/4" x 15"	147.00	180.75	271.00	360.00	464.00	344.00 /M	290.00 /M	278.00 /M
3-3/4" x 15"	172.50	213.50	300.50	405.00	554.00	444.00 /M	374.00 /M	366.00 /M

Each Additional Ink Color (up to 3 colors)

87.50	90.00	95.00	115.00	149.00	106.00 /M	75.00 /M	51.00 /M
-------	-------	-------	--------	--------	-----------	----------	----------

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

Prices listed below are for Chrome and Polyester

Die Cut or Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
1" x 2"	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
1" x 2-1/2"	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
1" x 3"	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
1" x 4"	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
1-1/2" x 3"	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
1-1/2" x 4"	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
2" x 2"	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
2" x 3"	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
2" x 3-1/2"	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
2" x 4"	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
3" x 3"	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
3" x 4"	174.00	201.00	230.00	326.00	398.00	422.00	280.00 /M	244.00 /M	242.00 /M
3" x 5"	174.00	201.00	230.00	326.00	398.00	422.00	280.00 /M	244.00 /M	242.00 /M
4" x 4"	220.00	249.00	264.00	375.00	432.00	570.00	434.00 /M	338.00 /M	286.00 /M
4" x 5"	220.00	249.00	264.00	375.00	432.00	570.00	434.00 /M	338.00 /M	286.00 /M
4" x 6"	247.00	277.50	288.00	418.50	500.00	672.00	518.00 /M	390.00 /M	372.00 /M
2" Diameter	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
2-1/2" Diameter	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
3" Diameter	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
3-1/2" Diameter	174.00	201.00	230.00	326.00	398.00	422.00	280.00 /M	244.00 /M	242.00 /M
4" Diameter	220.00	249.00	264.00	375.00	432.00	570.00	434.00 /M	338.00 /M	286.00 /M
4-1/2" Diameter	220.00	249.00	264.00	375.00	432.00	570.00	434.00 /M	338.00 /M	286.00 /M
5" Diameter	247.00	277.50	288.00	418.50	500.00	672.00	518.00 /M	390.00 /M	372.00 /M
1-1/2" x 2-1/2" Oval	160.00	181.50	194.80	244.50	316.00	366.00	258.00 /M	222.00 /M	172.00 /M
2" x 3" Oval	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
2" x 3-1/2" Oval	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
2" x 4" Oval	174.00	201.00	206.00	283.50	356.00	396.00	270.00 /M	232.00 /M	210.00 /M
3" x 4" Oval	174.00	201.00	230.00	326.00	398.00	422.00	280.00 /M	244.00 /M	242.00 /M
4" x 6" Oval	247.00	277.50	288.00	418.50	500.00	672.00	518.00 /M	390.00 /M	372.00 /M

Each Additional Ink Color (up to 3 colors)

85.00	87.50	90.00	92.50	95.00	106.00	85.00 /M	64.00 /M	43.00 /M
-------	-------	-------	-------	-------	--------	----------	----------	----------

Consecutive Numbering

92.00	102.00	112.00	115.00	120.00	200.00	180.00 /M	160.00 /M	150.00 /M
-------	--------	--------	--------	--------	--------	-----------	-----------	-----------

EXTENDED LIFE DURABLE LABELS



Labels For Printers

Inkjet, Laser, or Dot Matrix



Labels For Printers

Inkjet, Laser, or Dot Matrix



Most Popular Computer Labels

Popular Applications are:

- Event Identification
- Name Badges
- Warehouse & Distribution
- Mass Mailings



Stock/Premier Mailing Labels & Address Labels

Popular Applications are:

- Warehouse & Distribution
- Legal Offices
- Financial Lenders
- Real Estate & Property Management



Laser Labels Inkjet, Laser or Dot Matrix

Popular Applications are:

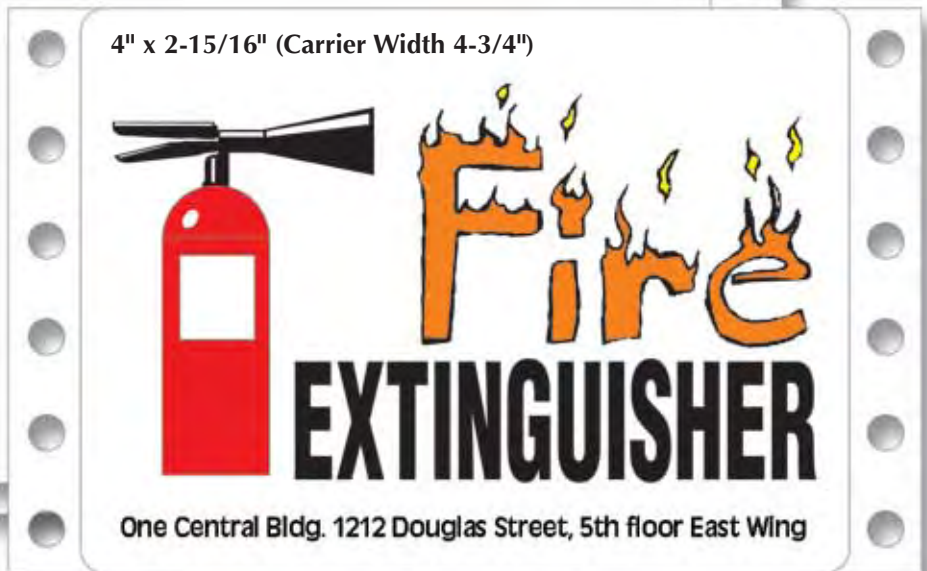
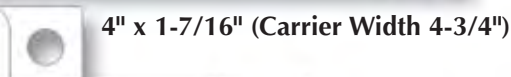
- Home Business Organization
- Warehousing
- Inventory
- Labeling & Product Identification



4-1/2" x 3-15/16" (Carrier Width 5-1/4")



3-1/2" x 1-15/16" (Carrier Width 4-1/4")



4" x 2-15/16" (Carrier Width 4-3/4")

3 Steps to Easy Ordering!

1st Choose Label Size

Choose any size from the pricing grid on page 44.

2nd Choose Label Stock



White EDP
Litho



White EDP
Removable



Recycled
White Litho
(15% Upcharge)



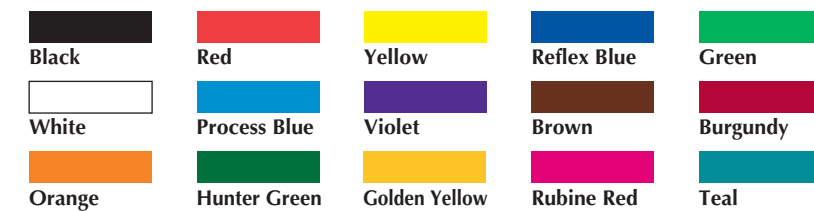
White Computer
Gloss
(30% Upcharge)

See sales associate for additional stock availability

*Recycled labels are made with 100% post-consumer waste.

3rd Choose Ink Color

Standard ink colors



More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)



Additional ink charge applies if using more than one color.

Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

30% discount for blank labels.

Computer Labels are perforated at no additional charge.

See sales associate for special setups; such as perforations, other paper stocks or for labels that are more than one across.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.

Label examples shown may not be to scale.



3-1/2" x 15/16" (Carrier Width 4-1/4")

4" x 1-15/16" (Carrier Width 4-3/4")

Depth	Size	Carrier Width	500	1,000	2,000	3,000	5,000	10,000	& above
3/8"	1-3/4" x 3/8"	2-1/2"	84.43	106.07	58.11 /M	55.06 /M	39.76 /M	38.25 /M	
7/16"	1-1/2" x 7/16"	2-1/4"	84.43	106.07	58.11 /M	55.06 /M	39.76 /M	38.25 /M	
7/16"	2-3/4" x 7/16"	3-1/2"	84.43	106.07	58.11 /M	55.06 /M	39.76 /M	38.25 /M	
7/16"	3-1/2" x 7/16"	4-1/4"	84.43	106.07	58.11 /M	55.06 /M	39.76 /M	38.25 /M	
7/16"	4" x 7/16"	4-3/4"	84.43	106.07	58.11 /M	55.06 /M	39.76 /M	38.25 /M	
7/16"	5" x 7/16"	5-3/4"	84.43	106.07	58.11 /M	55.06 /M	39.76 /M	38.25 /M	
15/16"	2-1/2" x 15/16"	3-1/4"	84.43	106.07	58.11 /M	55.06 /M	39.76 /M	38.25 /M	
15/16"	3-1/2" x 15/16"	4-1/4"	60.95	76.20	61.18 /M	55.36 /M	41.71 /M	37.56 /M	
15/16"	4" x 15/16"	4-3/4"	96.66	120.82	67.29 /M	64.23 /M	45.89 /M	41.30 /M	
15/16"	5" x 15/16"	5-3/4"	113.78	142.22	79.53 /M	74.93 /M	55.06 /M	48.94 /M	
1-7/16"	2-1/2" x 1-7/16"	3-1/4"	96.66	120.82	67.29 /M	64.23 /M	45.89 /M	41.30 /M	
1-7/16"	3" x 1-7/16"	3-3/4"	113.78	142.22	79.53 /M	74.93 /M	55.06 /M	48.94 /M	
1-7/16"	3-1/2" x 1-7/16"	4-1/4"	113.78	142.22	79.53 /M	74.93 /M	55.06 /M	48.94 /M	
1-7/16"	4" x 1-7/16"	4-3/4"	135.81	169.76	96.34 /M	90.23 /M	73.41 /M	61.17 /M	
1-7/16"	4-1/2" x 1-7/16"	5-1/4"	135.81	169.76	96.34 /M	90.23 /M	73.41 /M	61.17 /M	
1-7/16"	5" x 1-7/16"	5-3/4"	135.81	169.76	96.34 /M	90.23 /M	73.41 /M	61.17 /M	
1-15/16"	3-1/2" x 1-15/16"	4-1/4"	83.21	104.00	81.76 /M	70.61 /M	59.80 /M	50.05 /M	
1-15/16"	4" x 1-15/16"	4-3/4"	94.33	117.89	87.61 /M	81.76 /M	62.58 /M	49.85 /M	
1-15/16"	5" x 1-15/16"	5-3/4"	148.04	185.06	110.10 /M	105.51 /M	79.54 /M	67.29 /M	
2-3/8"	3-3/4" x 2-3/8"	4-1/2"	148.04	185.06	110.10 /M	105.51 /M	79.54 /M	67.29 /M	
2-3/8"	3-7/8" x 2-3/8"	4-5/8"	148.04	185.06	110.10 /M	105.51 /M	79.54 /M	67.29 /M	
2-7/16"	4" x 2-7/16"	4-3/4"	148.04	185.06	110.10 /M	105.51 /M	79.54 /M	67.29 /M	
2-7/8"	3-7/8" x 2-7/8"	4-5/8"	148.04	185.06	110.10 /M	105.51 /M	79.54 /M	67.29 /M	
2-7/8"	5" x 2-7/8"	5-3/4"	163.95	204.95	123.89 /M	120.82 /M	100.94 /M	84.11 /M	
2-15/16"	4" x 2-15/16"	4-3/4"	108.77	135.98	109.56 /M	95.94 /M	76.46 /M	61.17 /M	
2-15/16"	4-1/4" x 2-15/16"	5"	112.12	140.13	109.85 /M	98.73 /M	83.28 /M	65.33 /M	
2-15/16"	4-1/2" x 2-15/16"	5-1/4"	112.12	140.13	109.85 /M	98.73 /M	83.28 /M	65.33 /M	
2-15/16"	5" x 2-15/16"	5-3/4"	115.48	144.32	112.61 /M	102.89 /M	87.61 /M	68.13 /M	
2-15/16"	5-3/4" x 2-15/16"	6-1/2"	185.98	232.47	133.06 /M	128.46 /M	113.17 /M	93.29 /M	
3-3/8"	5-5/8" x 3-3/8"	6-3/8"	237.36	296.69	169.77 /M	142.23 /M	126.93 /M	104.00 /M	
3-7/16"	4-1/4" x 3-7/16"	5"	163.95	199.13	123.87 /M	120.82 /M	100.94 /M	84.11 /M	
3-7/16"	5" x 3-7/16"	5-3/4"	237.36	296.69	169.77 /M	142.22 /M	126.93 /M	104.00 /M	
3-7/16"	5-1/4" x 3-7/16"	6"	237.36	296.69	169.77 /M	142.22 /M	126.93 /M	104.00 /M	
3-7/16"	5-1/2" x 3-7/16"	6-1/4"	259.38	324.21	183.52 /M	174.35 /M	139.15 /M	131.18 /M	
3-7/8"	5-1/2" x 3-7/8"	6-1/4"	259.38	324.21	183.52 /M	174.35 /M	139.15 /M	131.18 /M	
3-15/16"	4" x 3-15/16"	4-3/4"	195.28	235.90	133.04 /M	129.21 /M	113.17 /M	93.29 /M	
3-15/16"	4-1/2" x 3-15/16"	5-1/4"	237.36	296.69	169.77 /M	142.23 /M	126.92 /M	103.98 /M	
3-15/16"	4-3/4" x 3-15/16"	5-1/2"	237.36	296.69	169.77 /M	142.23 /M	126.92 /M	103.98 /M	
3-15/16"	5" x 3-15/16"	5-3/4"	145.48	181.84	142.92 /M	114.01 /M	95.94 /M	80.64 /M	
3-15/16"	5-1/2" x 3-15/16"	6-1/4"	259.38	324.22	183.52 /M	174.35 /M	139.17 /M	131.51 /M	
3-15/16"	5-3/4" x 3-15/16"	6-1/2"	259.38	324.22	183.52 /M	174.35 /M	139.17 /M	131.51 /M	
1-3/8"	5" x 1-3/8"	5-3/4"	135.81	169.76	96.34 /M	90.23 /M	73.41 /M	61.17 /M	
2-3/4"	2-3/4" x 2-3/4"	3-1/2"	135.81	169.76	96.34 /M	90.23 /M	73.41 /M	61.17 /M	
1-1/4"	2-5/8" x 1-1/4"	3-3/8"	96.66	120.82	67.29 /M	64.23 /M	45.89 /M	41.30 /M	
2"	2-3/4" x 2"	3-1/2"	113.79	142.22	79.53 /M	74.93 /M	55.06 /M	48.94 /M	
1-7/8"	3" x 1-7/8"	3-3/4"	113.79	142.22	79.53 /M	74.93 /M	55.06 /M	48.94 /M	
3/4"	5-1/2" x 3/4"	6-1/4"	113.79	142.22	79.53 /M	74.93 /M	55.06 /M	48.94 /M	
1-5/8"	3-9/16" x 1-5/8"	4-5/16"	113.79	142.22	79.53 /M	74.93 /M	55.06 /M	48.94 /M	

ASK FOR A QUOTE up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00 /M	30.00 /M	20.00 /M	14.00 /M	8.00 /M
-------	----------	----------	----------	----------	---------

Add 100% for Consecutive Numbering

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.



2-1/2" x 15/16"
(Carrier Width 3-1/4")

Premier Mailing & Address Labels

Available in Either Rolls or Fan-Folded Pinfeed at the same price

MOST POPULAR COMPUTER LABELS



Starlight Gifts
321 Hunsinger Lane
Charleston, WV 39283

Premier Border Design
PML-3 (Roll)
Size 4" x 3"
PML-3 CL (Computer)
Size 4" x 2-15/16"
Border is red foil.

MODERNE
113
Syracuse, NY 32348

Premier Border Design
PML-1 (Roll) — Size 4" x 3"
PML-1 CL (Computer) — Size 4" x 2-15/16"
Border is silver foil.

Boutique Drive
Cambridge, MA 39483

Premier Border Design
PML-2 (Roll) Size 4" x 3"
PML-2 CL (Computer) Size 4" x 2-15/16"
Border is gold foil.

RUTH'S GOURMET FOODS
191 Combs Street
Springfield, IL 53393

Premier Border Design
PML-8 (Roll) — Size 4" x 3"
PML-8 CL (Computer) — Size 4" x 2-15/16"
Border is silver foil.

Premier Border Design
PML-2 (Roll) Size 4" x 3"
PML-2 CL (Computer) Size 4" x 2-15/16"
Border is gold foil.

Premier Border Design
PML-7 (Roll)
Size 4" x 3"
PML-7 CL (Computer)
Size 4" x 2-15/16"
Border is red foil.

Los Angeles, CA 93304

Premier Border Design
PML-4 (Roll) — Size 4" x 3"
PML-4 CL (Computer) — Size 4" x 2-15/16"
Border is gold foil.

Premier Border Design
PML-6 (Roll) — Size 4" x 3"
PML-6 CL (Computer) — Size 4" x 2-15/16"
Border is red and black foil.

Dr. Michael Howard
1040 Elmendorf Road
Arlington, VA 29783

Premier Border Design
PAL-1 (Roll)
Size 3" x 7/8"
PAL-1 CL (Computer)
Size 3-1/2" x 15/16"
Border is gold foil.

Russell Family Dental
3400 West Wilson Blvd.
Dayton, OH 53322

Premier Border Design
PAL-2 (Roll)
Size 3" x 7/8"
PAL-2 CL (Computer)
Size 3-1/2" x 15/16"
Border is silver foil.

Address Labels (Roll Form and Computer Pinfed)

Size	500	1,000	2,000	3,000	5,000	10,000
3" x 7/8" Rolls	75.78	101.05	88.41 /M	77.04 /M	63.13 /M	50.49 /M
3-1/2" x 15/16" Computer Labels	75.78	101.05	88.41 /M	77.04 /M	63.13 /M	50.49 /M

ASK FOR A QUOTE up to a million or more
Close registration may vary ± 1/64"

Mailing Labels (Roll Form and Computer Pinfed)

Size	500	1,000	2,000	3,000	5,000	10,000
4" x 3" Rolls	101.05	126.33	99.79 /M	94.74 /M	88.41 /M	75.78 /M
4" x 2-15/16" Computer Labels	101.05	126.33	99.79 /M	94.74 /M	88.41 /M	75.78 /M

ASK FOR A QUOTE up to a million or more
Close registration may vary ± 1/64"

Mailing Labels:
Measure 4" x 3" on a roll; 4" x 2-15/16" pinfeed



Ed's Bowling Supplies
41 Main St.
Covington, KY 40323

Stock Border Design
No. ML-15 (Roll)
No. ML-15 CL (Pinfeed)
No. ML-15 LL (Laser)
No. ML-15 JR (Jumbo Roll)
No. ML-15 JCL (Jumbo Pinfeed)

FITZSIMMONS INDUSTRIES
39 Morgan Lane
Biloxi, MS 61234

Stock Border Design
No. ML-2 (Roll)
No. ML-2 CL (Pinfeed)
No. ML-2 LL (Laser)
No. ML-2 JR (Jumbo Roll)
No. ML-2 JCL (Jumbo Pinfeed)

R&B Ruth & Betty's Candies
191 Combs St.
CANDIES Akron, OH 48321

Stock Border Design
No. ML-13 (Roll)
No. ML-13 CL (Pinfeed)
No. ML-13 LL (Laser)
No. ML-13 JR (Jumbo Roll)
No. ML-13 JCL (Jumbo Pinfeed)

Shooting Stars Agency
431 North Spring St.
San Francisco, California 92302

Stock Border Design
No. ML-14 (Roll)
No. ML-14 CL (Pinfeed)
No. ML-14 LL (Laser)
No. ML-14 JR (Jumbo Roll)
No. ML-14 JCL (Jumbo Pinfeed)

Ethan's Classic Jewelry
312 Slem Street
St. Louis, MO 62833

Stock Border Design
No. ML-9 (Roll)
No. ML-9 CL (Pinfeed)
No. ML-9 LL (Laser)
No. ML-9 JR (Jumbo Roll)
No. ML-9 JCL (Jumbo Pinfeed)

Dean's Cutlery
5555 Brown's Lane
Chicago, IL 63390

Stock Border Design
No. ML-10 (Roll)
No. ML-10 CL (Pinfeed)
No. ML-10 LL (Laser)
No. ML-10 JR (Jumbo Roll)
No. ML-10 JCL (Jumbo Pinfeed)

TECHNO COMPUTER SYSTEMS
1040 Market Street
San Francisco, CA 92398

Stock Border Design
No. ML-4 (Roll)
No. ML-4 CL (Pinfeed)
No. ML-4 LL (Laser)
No. ML-4 JR (Jumbo Roll)
No. ML-4 JCL (Jumbo Pinfeed)

T. R.'s COIN SHOP
755 Smith St.
Mt. Pleasant, TX 77316
"We Buy, Sell, or Trade"

Stock Border Design
No. ML-3 (Roll)
No. ML-3 CL (Pinfeed)
No. ML-3 LL (Laser)
No. ML-3 JR (Jumbo Roll)
No. ML-3 JCL (Jumbo Pinfeed)

T&S TRAVEL AGENCY
15 Walnut St.
Atlanta, GA 38987

Stock Border Design
No. ML-8 (Roll)
No. ML-8 CL (Pinfeed)
No. ML-8 LL (Laser)
No. ML-8 JR (Jumbo Roll)
No. ML-8 JCL (Jumbo Pinfeed)

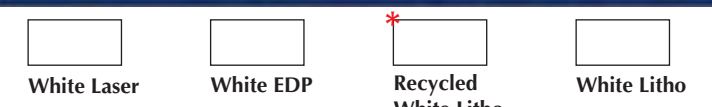
Designs On The Go!
3012 Seneca Blvd.
Louisville, KY 40205

Stock Border Design
No. ML-12 (Roll)
No. ML-12 CL (Pinfeed)
No. ML-12 LL (Laser)
No. ML-12 JR (Jumbo Roll)
No. ML-12 JCL (Jumbo Pinfeed)

1st Choose Label Size

Choose any size from the pricing grids on pages 46 & 47.

2nd Choose Label Stock



Available in White EDP Stock only for computer labels.
Available in White Litho Stock only for roll labels.

*Only available with ML-16

3rd Choose Ink Color (for name, address, and logo – one color imprint only)

Standard ink colors



More ink colors: \$12 .50 per color. Estimated 72-hour turnaround time)



Additional ink charge applies if using more than one color.
Paper stock and ink colors are computer generated and may vary from actual colors.

Mailing Labels measure 4" x 3" on a roll
4" x 2-15/16" pinfeed.

Jumbo Mailing Labels measure 5" x 4" on a roll
5" x 3-15/16" pinfeed.

MAILING LABEL OPTIONS
When ordering please use these label codes for the type of label you prefer:
R = Roll CL = Pinfeed LL = Laser J = Jumbo

World Wide Travel
2365 Ferry Avenue, Hamshire, AK 43678

JUMBO
5" x 4" Mailing Label JML (Roll)
5" x 3-15/16" Computer Label JML-CL (Pinfeed)
(Only available in these sizes)

Recycled Roll Labels & Computer Labels

Size	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	61.36	76.64	67.16 /M	60.77 /M	54.35 /M	46.38 /M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	77.39	92.74	83.14 /M	76.74 /M	63.95 /M	55.97 /M

15,000 & Above - ASK FOR A QUOTE

Roll Labels & Computer Labels

Size	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	53.83	66.73	58.40 /M	52.85 /M	47.26 /M	40.33 /M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	67.29	80.64	72.29 /M	66.73 /M	55.61 /M	48.67 /M

15,000 & Above - ASK FOR A QUOTE

Laser Labels

Size	100 sheets	200 sheets	300 sheets	400 sheets	500 sheets
4" x 3-1/3"	63.96	47.26	40.33	33.38	28.84
	600 labels	1,200 labels	1,800 labels	2,400 labels	3,000 labels

600 Sheets & Above - ASK FOR A QUOTE



ML-3 Stock Design on Laser Label

IMPORTANT INFORMATION

Imprint area for all mailing labels is 1/8" from edge of inside border.
Stock Labels: Borders are pre-printed and cannot be enlarged or reduced.
Premier Labels: Borders are foil stamped and cannot be enlarged.
 Borders are available only in color(s) shown for each design.
 Please request a quote if needing a border shown in a different color(s).
 Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.
 For more information not covered here, please refer to page 62.
 Label examples shown may not be to scale.



Recycled Labels are made with 100% post-consumer waste.

Jullians childrens apparel
7044 East Decatur
Scottsdale, AZ 85260
jullianschildrensapparel.com

Recycled Border Design
ML-16 (Roll)
ML-16 CL (Pinfeed)
ML-16 LL (Laser)
ML-16 JR (Jumbo Roll)
ML-16 JCL (Jumbo Pinfeed)
Made with 100% post-consumer waste.

STOCK/PREMIER MAILING LABELS & ADDRESS LABELS



Compatible with popular software programs and with virtually all laser printers.



1.75" x .5"
DT-25
80-UP



2.625" x 1"
DT-50
30-UP



4" x 1"
DT-75
20-UP



4" x 1.33"
DT-100
14-UP



4" x 2"
DT-125
10-UP



4" x 3.333"
DT-150
6-UP



8.5" x 11"
DT-175
1-UP
(8-1/2" score on liner)



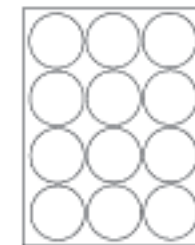
3.4375" x .667"
DT-200
30-UP



2.75" x 2.75"
3.5" Diskette
DT-225 9-UP



1.625" Dia.
DT-325
24-UP



2.5" Dia.
DT-350
12-UP



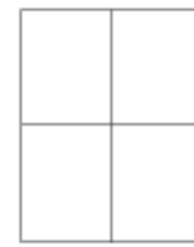
3.33" Dia.
DT-375
6-UP



8.5" x 5.5"
DT-400
2-UP



8.5" x 3.5"
DT-425
3-UP



4.25" x 5.5"
DT-450
4-UP



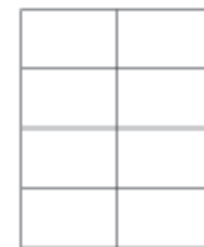
4" x 5"
DT-475
4-UP



4" x 3"
DT-500
6-UP



4" x 3.25"
DT-525
6-UP



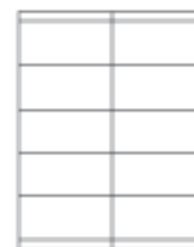
4.25" x 2.75"
DT-550
8-UP



3.75" x 2.438"
DT-575
8-UP



4" x 2.5"
DT-600
8-UP



4.25" x 2"
DT-625
10-UP



4" x 2"
DT-650
10-UP



4" x 1.75"
DT-700
12-UP



4" x 1.4375"
DT-725
14-UP



2.83" x 2.2"
DT-750
15-UP

3 Steps to Easy Ordering!

1st Choose Label Size

Choose any shape and size from the pricing grids on pages 50 & 51.

2nd Choose Label Stock

Red, Orange, Yellow, Green, Pink, White, White
 Fluorescent, Fluorescent, Fluorescent, Fluorescent, Fluorescent, Gloss Laser Removable
 Please call for samples of fluorescent or pastels stock to ensure color accuracy.

Matte Clear, Pastel Pink, Pastel Blue, Pastel Yellow, Pastel Green
 White Litho, White Opaque, White Vinyl Laser (Non Weatherproof), Shiny Gold Foil Laser, Shiny Silver Foil Laser

3rd Choose Ink Color

Standard ink colors

Black	Red	Yellow	Reflex Blue	Green
White	Process Blue	Violet	Brown	Burgundy
Orange	Hunter Green	Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)

Gold	Silver	Light Blue	Dark Gray	Ivory
Pink	Light Green	Light Gray	Medium Blue	Warm Red

Additional ink charge applies if using more than one color.
 Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

Samples available upon request to test with individual software programs.

Bleeds are not available on all sizes.

More sizes are available, please see sales associate.

Laser Labels should be ordered and priced by the sheet.

Laser Labels also available as Process Color, see sales associate for details.

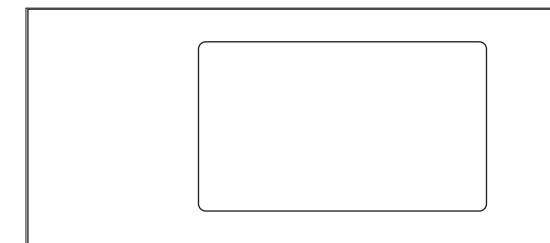
Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.

Label examples shown may not be to scale.



2.688" x 2" DT-775 15-UP	2.5" x 1.563" DT-800 18-UP	2.83" x 1" DT-900 33-UP	2.625" x .875" DT-925 33-UP	1.5" x 1" DT-975 50-UP
1.5" x 1" DT-1000 50-UP	1" Dia. DT-1025 63-UP	1.5" x .5" DT-1100 100-UP	3.0625" x 1.8125" DT-1125 10-UP	Outside Dia. 4.5"/ Inside Dia. 1.625" DT-1250 2-UP



Mailing Label 5" x 2.9375"
 Overall 4.125" x 9.5"
 LZ-10
 White Litho Stock Only
 See pricing below.

Laser Labels

White Litho & Pastels	100 Sheets	200 Sheets	300 Sheets	500 Sheets	Above 500 Sheets
Blank	32.68	53.22	67.89	98.16	ASK FOR QUOTE up to a million or more
1 Color	N/A	197.00	214.25	233.73	
Fluorescent, White Gloss & Laser Removable	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	47.40	82.50	105.24	152.17	
1 Color	N/A	256.11	278.54	303.85	
Gold Foil, Silver Foil, Opaque Laser & White Laser Vinyl	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	62.09	119.76	152.75	220.89	
1 Color	N/A	285.66	310.66	338.91	
Matte Clear	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	73.52	146.36	186.72	269.97	
1 Color	N/A	305.36	332.66	362.28	

Each Additional Ink Color (up to 3 colors) Close registration may vary ± 1/64"

N/A	50.00	50.00	50.00
-----	-------	-------	-------

LZ-10 Mailing Labels

Size	200	300	500	1,000
Blank	25.44 /Lot	29.45 /Lot	57.68 /Lot	110.44 /Lot
1 Color	70.71 /Lot	81.85 /Lot	122.71 /Lot	163.20 /Lot
2 Color	124.04 /Lot	143.57 /Lot	184.07 /Lot	225.78 /Lot



2 Spot Colors on DT-375
 See a Sales Associate for Pricing and Availability



3 Spot Colors on DT-50
 See a Sales Associate for Pricing and Availability

Special Applications



LASER LABELS
Inkjet, Laser, or Dot Matrix

Special Applications



Static Cling, Ultra Removable & PressAbels™

Popular Applications are:

- Automotive Service
- Point of Purchase
- Travel & Tourism
- Retail
- Oil Change Labels



Tamper Evident

Popular Applications are:

- Security & Safety
- Tamper Evidence
- Product Identification
- Licensing & Branding



Additional Products

- Magnets
- Reflective Labels
- Self Laminating Labels
- Double Sided Labels
- Scratch Off Inks
- Scratch and Sniff Inks
- Hang Tags
- Postcards

Static Cling Labels

These clear or white static vinyl labels cling to glass or most smooth surfaces by static electricity! Upon request, we will print a rectangular block of white on clear stock — at no extra charge.

Sample



2" x 3"



1-1/2" x 2"



1-1/2" x 3" Oval



2" x 4"

Clear Static Vinyl & White Static Vinyl (Specify Face or Back Adhesive)

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1/2" x 1"	158.82	211.76	311.93	176.00 /M	137.08 /M	94.29 /M	
1" x 3"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
1-1/2" x 3"	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
2" x 1"	163.12	217.49	317.65	178.43 /M	138.22 /M	94.58 /M	
2" x 1-1/2"	168.84	221.79	321.93	214.34 /M	170.98 /M	120.62 /M	
2" x 3"	186.02	238.97	340.54	233.23 /M	199.60 /M	154.53 /M	
2" x 3-1/2"	191.73	245.99	346.26	234.65 /M	201.76 /M	173.85 /M	
2" x 4"	197.45	251.82	349.12	236.09 /M	202.46 /M	173.84 /M	
2" x 4-1/2"	203.19	257.54	353.42	238.22 /M	204.61 /M	185.30 /M	
2-1/2" x 1-1/2"	174.56	227.51	327.66	228.93 /M	186.00 /M	127.35 /M	
2-3/4" x 1-3/4"	180.29	234.65	333.38	230.37 /M	189.58 /M	136.22 /M	
3" x 3"	203.19	257.54	353.42	238.23 /M	204.61 /M	185.30 /M	
3" x 4"	218.91	273.28	364.86	243.96 /M	210.33 /M	193.88 /M	
4" x 4"	234.65	294.76	380.60	251.82 /M	217.49 /M	213.19 /M	
5" x 3"	233.23	289.02	377.74	249.68 /M	215.33 /M	213.19 /M	
2" Diameter*	174.56	227.51	327.66	228.93 /M	186.00 /M	127.35 /M	
2-1/2" Diameter*	191.73	245.99	346.26	234.65 /M	201.75 /M	173.84 /M	
3" Diameter*	203.19	257.54	353.42	238.23 /M	204.61 /M	185.30 /M	
3-1/2" Diameter	223.21	279.01	369.16	246.10 /M	212.48 /M	201.75 /M	
4" Diameter*	234.65	294.76	380.60	251.82 /M	217.49 /M	213.19 /M	
1-1/4" x 2" Oval*	168.84	221.79	321.93	214.34 /M	170.98 /M	120.62 /M	
1-1/4" x 2-1/2" Oval*	174.56	227.51	327.66	228.93 /M	186.00 /M	127.35 /M	
1-1/2" x 3" Oval	180.29	234.65	333.38	230.37 /M	189.58 /M	136.22 /M	
2" x 3" Oval*	186.02	238.97	340.54	233.23 /M	199.60 /M	154.53 /M	
3" x 4" Oval	218.91	273.28	364.86	243.96 /M	210.33 /M	193.88 /M	

ASK FOR A QUOTE up to a million or more

6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00 50.00 50.00 30.00 /M 20.00 /M 14.00 /M

6A



3" x 4" Oval



1-1/2" x 2-1/2"

PressAbels™, Poly PressAbels™ & Ultra Removable Labels

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grids on pages 54 and 55.

2nd Choose Label Stock

White Static Vinyl (page 54 only)	Clear Static Vinyl (page 54 only)	White Poly Ultra-Removable (face adhesive only)	Clear Poly Ultra-Removable Laminated	White Poly Pressabel™ (back adhesive only)	White Gloss Pressabel™ (back adhesive only)

Please specify static on **face** or **back** of Label when ordering static labels.
Face — Inside Window Back — Outside Window

3rd Choose Ink Color

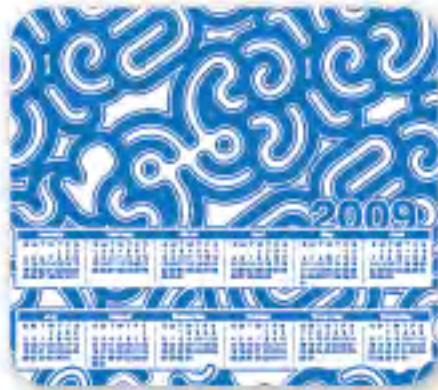
Standard ink colors

Black	Red	Yellow	Reflex Blue	Green
White	Process Blue	Violet	Brown	Burgundy
Orange	Hunter Green	Golden Yellow	Rubine Red	Teal
More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)				
Gold	Silver	Light Blue	Dark Gray	Ivory
Pink	Light Green	Light Gray	Medium Blue	Warm Red

Additional ink charge applies if using more than one color.
Paper stock and ink colors are computer generated and may vary from actual colors.



PressAbels™ can be applied and reapplied to almost any surface and removed cleanly with no residue.



7-1/2" x 8-1/2" Mouse Pad
(Matte Lamination)

CLEAR POLYPROPYLENE ULTRA REMOVABLE

- Adheres to glass and will withstand extreme heat and cold.
- Can be removed or repositioned without residue or ghosting.
- Will not curl or fall off surface when applied.
- Specify face or back adhesive.
- "White" can only be face adhesive.



2" x 1"



3" x 5" Football
FB-1



2" x 3-1/2" Self Stick Business Card



2" x 4-1/2"

Clear Poly Ultra Removable & Poly PressAbel™ (Indoor and Outdoor Application)

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1/2" x 1"	132.34	176.46	259.94	146.66 /M	114.23 /M	78.57 /M	
1" x 3"	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
1-1/2" x 3"	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
2" x 1"	135.93	181.24	264.71	148.69 /M	115.19 /M	78.81 /M	
2" x 1-1/2"	140.70	184.83	268.29	178.62 /M	142.49 /M	100.52 /M	
2" x 3"	155.01	199.13	283.78	194.36 /M	166.33 /M	128.77 /M	
2" x 3-1/2"	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M	
2" x 4"	164.56	209.85	290.93	196.74 /M	168.71 /M	144.87 /M	
2" x 4-1/2"	169.32	214.62	294.53	198.52 /M	170.52 /M	154.41 /M	
2-1/2" x 1-1/2"	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M	
2-3/4" x 1-3/4"	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
3" x 3"	169.32	214.62	294.51	198.52 /M	170.51 /M	154.41 /M	
3" x 4"	182.44	227.76	304.05	203.30 /M	175.28 /M	161.56 /M	
4" x 4"	195.54	245.63	317.17	209.85 /M	181.24 /M	177.66 /M	
5" x 3"	194.36	240.85	314.79	208.07 /M	179.45 /M	177.66 /M	
2" Diameter*	145.48	189.60	273.05	190.77 /M	155.00 /M	106.12 /M	
2-1/2" Diameter*	159.78	205.09	288.55	195.54 /M	168.13 /M	144.87 /M	
3" Diameter"	169.32	214.62	294.51	198.52 /M	170.51 /M	154.41 /M	
3-1/2" Diameter	186.00	232.51	307.63	205.09 /M	177.07 /M	168.13 /M	
4" Diameter*	195.54	245.63	317.17	209.85 /M	181.24 /M	177.66 /M	
1-1/4" x 2" Oval*	140.70	184.83	268.29	178.62 /M	142.49 /M	100.52 /M	
1-1/4" x 2-1/2" Oval*	145.48	189.60	273.05	190.77 /M	155.00 /M	106.12 /M	
1-1/2" x 3" Oval	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
2" x 3" Oval*	155.01	199.13	283.78	194.36 /M	166.33 /M	128.77 /M	
3" x 4" Oval	182.44	227.76	304.05	203.30 /M	175.28 /M	161.56 /M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64" 6A
50.00 50.00 50.00 30.00 /M 20.00 /M 14.00 /M

White Gloss PressAbel™ (Indoor Application)

Size	500	1,000	2,000	3,000	5,000	10,000	15M & above
1/2" x 1"	91.48	114.36	90.02 /M	68.11 /M	49.89 /M	35.30 /M	
1" x 3"	107.05	133.81	116.77 /M	102.19 /M	74.85 /M	58.39 /M	
1-1/2" x 3"	118.73	148.42	131.39 /M	119.22 /M	96.75 /M	70.56 /M	
2" x 1"	101.22	126.53	107.05 /M	93.68 /M	66.93 /M	51.10 /M	
2" x 1-1/2"	107.02	133.77	116.77 /M	102.19 /M	74.85 /M	58.39 /M	
2" x 3"	126.52	158.15	136.25 /M	121.65 /M	102.19 /M	73.00 /M	
2" x 3-1/2"	238.46	298.07	220.16 /M	177.61 /M	122.89 /M	84.58 /M	
2" x 4"	134.30	167.87	150.84 /M	136.25 /M	114.36 /M	85.16 /M	
2" x 4-1/2"	250.13	312.66	232.38 /M	187.33 /M	143.56 /M	104.03 /M	
2-1/2" x 1-1/2"	114.84	143.56	126.53 /M	111.91 /M	92.45 /M	65.70 /M	
2-3/4" x 1-3/4"	118.73	148.42	131.39 /M	119.22 /M	96.75 /M	70.56 /M	
3" x 3"	142.09	177.61	155.70 /M	138.67 /M	116.77 /M	87.59 /M	
3" x 4"	149.86	187.33	165.45 /M	148.42 /M	124.08 /M	107.05 /M	
4" x 4"	181.01	226.26	189.78 /M	160.57 /M	141.11 /M	114.36 /M	
5" x 3"	173.22	216.53	184.91 /M	158.15 /M	138.67 /M	111.91 /M	
2" Diameter*	114.84	143.56	126.53 /M	111.91 /M	92.45 /M	65.70 /M	
2-1/2" Diameter*	130.41	163.01	143.56 /M	128.94 /M	108.16 /M	79.10 /M	
3" Diameter"	142.09	177.61	155.70 /M	138.67 /M	116.77 /M	87.59 /M	
3-1/2" Diameter*	157.66	197.07	171.98 /M	151.64 /M	128.94 /M	108.73 /M	
4" Diameter*	181.01	226.26	189.78 /M	160.57 /M	141.11 /M	114.36 /M	
1-1/4" x 2" Oval*	107.05	133.81	116.77 /M	102.19 /M	74.85 /M	58.40 /M	
1-1/4" x 2-1/2" Oval*	114.84	143.56	126.53 /M	111.91 /M	92.45 /M	65.70 /M	
1-1/2" x 3" Oval	118.73	148.42	131.39 /M	119.22 /M	96.75 /M	70.56 /M	
2" x 3" Oval*	126.52	158.15	136.25 /M	121.65 /M	102.19 /M	73.00 /M	
3" x 4" Oval	149.86	187.33	165.45 /M	148.42 /M	124.08 /M	107.05 /M	
7-1/2" x 8-1/2" Mouse	697.32	871.65	702.16 /M	604.03 /M	535.52 /M	357.25 /M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64" 5A
50.00 50.00 30.00 /M 20.00 /M 14.00 /M 8.00 /M

ASK FOR A QUOTE
up to a million or more

ASK FOR QUOTE
up to a million or more

IMPORTANT INFORMATION

*Asterisk indicates available in both rewind directions.
Static cling labels are not recommended for outdoor use.

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.
Label examples shown may not be to scale.



3-1/2" Dia.



3" x 3"

STATIC CLING, ULTRA REMOVABLE & PRESSABELS™



Tamper Evident Labels



TAMPER EVIDENT LABELS

Ideal for electronic equipment, pharmaceutical products, airplane and auto replacement parts and any security-related application.



Checker Pattern



VOID Pattern



White Destructible Polyethylene*

- Chrome Polyester with Void and Checker Patterns leave a tamper mark on the surface when removed.
- Void pattern not recommended for small sizes. Lettering is 1/2" tall.
- Highly destructible White Polyethylene shreds when removed leaving the decal not usable.
- Service temperature: -40°F to +300°F
- Allow 24 hours for label stock to set.

See Sales Associate for Details.
Tamper Evident labels are not weatherproof
*Waste not removed from roll.

Property of
Schwartz
Inc.
Serial # 250L1780P



Jason's Auto Parts

VIN# _____

PART# _____

1" x 1-1/2"

1" Dia.

1" x 3"

Die Cut Labels	500	1,000	2,000	3,000	5,000	10,000	15M & above
1/2" x 1-1/2"	194.64	243.30	209.23 /M	180.04 /M	128.99 /M	92.45 /M	ASK FOR A QUOTE up to a million or more
3/4" x 1-1/2"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
3/4" x 1-3/4"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
3/4" x 2"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
1" x 1"	194.64	243.30	209.23 /M	180.04 /M	128.99 /M	92.45 /M	
1" x 1-1/2"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
1" x 2"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
1" x 3"	214.11	267.63	233.57 /M	204.37 /M	149.70 /M	116.78 /M	
1-1/2" x 1-1/2"	214.11	267.63	233.57 /M	204.37 /M	149.70 /M	116.78 /M	
2" x 2"	229.68	287.09	253.03 /M	223.84 /M	184.91 /M	131.39 /M	
2" x 3"	253.04	316.29	272.50 /M	243.30 /M	204.37 /M	145.98 /M	
2" x 4"	268.60	335.76	301.70 /M	272.50 /M	228.70 /M	170.31 /M	
1/2" Diameter	182.96	228.70	180.04 /M	136.25 /M	99.79 /M	70.60 /M	
3/4" Diameter	194.64	243.30	209.23 /M	180.04 /M	128.99 /M	92.45 /M	
1" Diameter	194.64	243.30	209.23 /M	180.04 /M	128.99 /M	92.45 /M	
1-1/2" Diameter	214.11	267.63	233.57 /M	204.37 /M	149.70 /M	116.78 /M	
2" Diameter	229.68	287.09	253.03 /M	223.84 /M	184.91 /M	131.39 /M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"
50.00 50.00 30.00 /M 20.00 /M 14.00 /M 8.00 /M

Square Cut Labels	500	1,000	2,000	3,000	5,000	10,000	15M & above
Up to 1 Sq. In.	395.08	493.86	367.34 /M	296.82 /M	194.64 /M	125.37 /M	ASK FOR A QUOTE up to a million or more
1.1 to 2 Sq. In.	406.83	508.54	379.54 /M	306.56 /M	203.22 /M	132.63 /M	
2.1 to 3 Sq. In.	430.20	537.74	401.49 /M	316.29 /M	211.71 /M	139.97 /M	
3.1 to 4 Sq. In.	441.87	552.33	403.88 /M	326.03 /M	220.21 /M	147.22 /M	
4.1 to 5 Sq. In.	453.55	565.99	416.08 /M	335.76 /M	228.70 /M	154.56 /M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"
50.00 50.00 30.00 /M 20.00 /M 14.00 /M 8.00 /M

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

SQUARE CUT LABEL INSTRUCTIONS

Suppose you wish to order 3,000 labels 1-1/8" x 2-5/8". Using decimal equivalents, multiply 1.125 by 2.625 to get 2.95 square inches. Using the table to the left you can see your cost is \$316.29 X 3 = \$948.87.

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any shape and size from the pricing grid on page 57.

2nd Choose Label Stock



Tamper Evident Destructible



Tamper Evident Checkered



Tamper Evident Void

3rd Choose Ink Color

Standard ink colors



Black



Red



Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

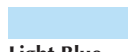
More ink colors: \$12.50 per color. Estimated 72-hour turnaround time)



Gold



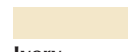
Silver



Light Blue



Dark Gray



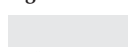
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

Additional ink charge applies if using more than one color.

Paper stock and ink colors are computer generated and may vary from actual colors.

IMPORTANT INFORMATION

Labels shown are only a small sample of sizes, paper stocks and ink colors that are available.

For more information not covered here, please refer to page 62.

Label examples shown may not be to scale.



1/2" x 1-1/2"



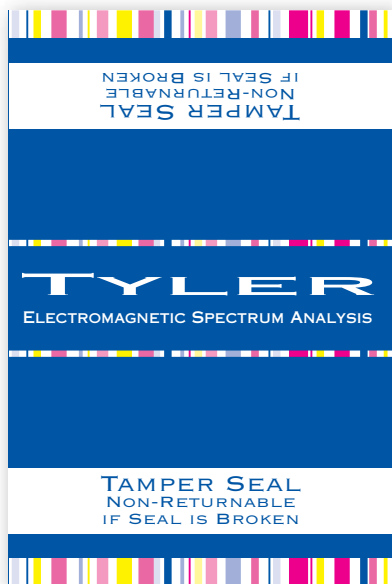
3/4" Dia.



3/4" x 1-3/4"



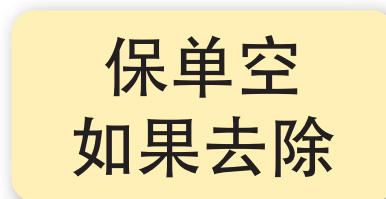
1" x 1"



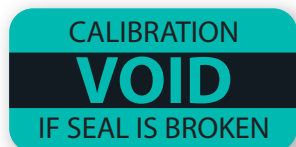
2" x 3"



1-1/2" x 1-1/2"



1" x 2"



3/4" x 1-1/2"



3/4" x 3"

Additional Products

Magnets

Magnets are a perfect way to get your company name and information in front of your customer for a season, a year or a lifetime. Great for real estate offices, political campaigns, home services, sporting or school events and calendars.



3-3/4" x 7-1/2"

2" x 3-1/2" Business Card

Magnets

Die Cut Labels	500	1,000	2,500	5,000
2" x 3-1/2" Rectangle	170.00	320.00	268.80 /M	218.40 /M
4" x 3-1/2" Rectangle	374.40	504.00	360.00 /M	316.80 /M
4" x 7" Rectangle	511.20	792.00	633.60 /M	590.40 /M
2-3/4" Diameter	374.40	504.00	392.00 /M	316.80 /M
3" x 1-7/8" House	361.20	472.68	358.80 /M	274.56 /M
1-7/8" x 4" Van	374.40	504.00	424.00 /M	316.80 /M

4A

FOR ADDITIONAL SIZES, PLEASE SEE SALES ASSOCIATE.

Reflective Labels

Reflective labels are perfect for use in poorly lit areas where high visibility is needed. Reflective labels are very durable, making them well suited for outdoor applications.



2" x 3" Oval

2" x 2"

Reflective Labels (Die Cut and Square Cut)

Size	50	75	100	250	500	1,000	2,000	3,000	5,000
1 1/2" x 2 1/2" Oval	268.45	277.52	285.93	339.53	438.75	610.20	460.20 /M	410.80 /M	392.60 /M
2" x 3" Oval	306.02	320.21	332.37	371.93	472.50	675.00	478.40 /M	434.20 /M	392.60 /M
2" Diameter	268.45	277.52	285.93	339.53	438.75	610.20	460.20 /M	410.80 /M	392.60 /M
2" x 2"	268.45	277.52	285.93	339.53	438.75	610.20	460.20 /M	410.80 /M	392.60 /M
2" x 3"	306.02	320.21	332.37	371.93	472.50	675.00	478.40 /M	434.20 /M	392.60 /M
3" x 3"	306.02	320.21	332.37	371.93	472.50	675.00	478.40 /M	434.20 /M	392.60 /M
4" x 2"	306.02	320.21	332.37	371.93	472.50	675.00	478.40 /M	434.20 /M	392.60 /M
4" x 3"	313.04	330.98	347.49	446.85	607.50	877.50	686.40 /M	629.20 /M	587.60 /M

9A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/32"

115.00	125.00	130.00	155.00	190.00	210.00	135.00 /M	115.00 /M	70.00 /M
--------	--------	--------	--------	--------	--------	-----------	-----------	----------

9A

FOR ADDITIONAL SIZES, PLEASE SEE SALES ASSOCIATE.

Self Laminating Labels

Self Laminating labels start as a standard label, but with the addition of a self lamination you can add protection to important information. Great for use in harsh environments. Easy to use and very durable.



2" x 3"

2" x 2"

Self-Laminating Labels

	Size	500	1,000	2,000	3,000	5,000	10,000	15M & above
Pricing applies to white vinyl stock. See sales associate for additional stock options.	1" x 2"	353.90	421.87	547.06 /M	298.02 /M	222.81 /M	148.22 /M	ASK FOR A QUOTE up to a million or more
	2" x 2"	368.20	434.38	559.56 /M	361.18 /M	282.50 /M	189.17 /M	
	2" x 3"	382.50	448.68	575.66 /M	366.56 /M	299.51 /M	223.16 /M	
	2" x 4"	396.83	464.78	586.40 /M	370.09 /M	303.10 /M	247.32 /M	
	3" x 3"	403.98	471.93	591.79 /M	372.80 /M	305.78 /M	261.62 /M	
	3" x 4"	423.67	491.64	606.12 /M	379.95 /M	312.93 /M	272.36 /M	

6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
-------	-------	----------	----------	----------	---------

6A

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.



3" Dia.

3" x 3"

Double Sided Labels

Double Sided labels can be viewed from either side.

Popular Applications are:

- Retail Store Fronts
- Car Windshields
- Travel & Tourism
- Point of Purchase
- Product Placement & Promotions



3" x 3-1/2"

3" x 4" Oval

Scratch and Sniff Inks

Accentuate the effect of your promotion with inks that literally deliver the aroma of your message.

Popular Applications are:

- Fire & Safety
- Restaurant Promotions
- Health & Beauty
- Wine & Spirits
- Food & Beverage
- School Promotions



2" x 3-1/2" Scratch Off Business Card

Scratch Off Inks

Add a scratch off element to your cards, self mailers, or labels and boost your response.

Popular Applications are:

- Trade Shows
- Coupons
- Corporate Contests
- Fund Raising
- On Pack Promotions



5" x 7" Postcard

2-3/4" x 4-3/4"
Hang Tag

3-1/2" x 6-3/4"
Hang Tag

Postcards and Hang Tags

Postcards and Hang Tags are an effective way to get your company's message or promotion out to your customers quickly, and inexpensively.

Popular Applications are:

- Travel and Leisure
- Political
- Financial and Banking
- Parking Tags
- Retail Promotions



STANDARD UPCHARGES

(500 to 14,999 Labels) Note: Custom Quote upcharges may apply.

BLEED: \$30.00*

Ink extends to edge of label. Please check information block on each catalog page for availability. Please note: Turnaround production time is **24 hours**.

COLOR MATCH: \$42.00*

For ink colors other than standard inks listed in this catalog. Specify color match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We match the coated version of PANTONE except on computer and laser labels unless otherwise noted. Color matches are guaranteed within a shade lighter or darker. UV color matches are **\$42.00***. Please note: Turnaround production time is 72 hours.

COMBINED ORDERS

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design.

The following upcharges apply:

- **CMYK COPY CHANGE: \$105.00***
- **COPY CHANGE: \$18.00***
- **INK CHANGE: \$18.00***
- **PAPER CHANGE: \$18.00***
- **FOIL STAMP COPY CHANGES: \$25.00*;**
- **FOIL STAMPED, INK OR PAPER CHANGES: \$18.00***

Note: Combining orders may affect turnaround.

Blank labels cannot be combined.

LAMINATION

Adds gloss, enhances colors, provides scuff-resistant surface. Available in most sizes. Lamination is charged the same as an additional ink color. Please note: We do not recommend writing or typing on laminated labels.

PROOFS

Turnaround does not begin until proof is approved.

- **PAPER PROOF: \$15.00*** charge. **\$10.00*** charge to change copy or layout after proofing completed. 24 hour turnaround. Proofs sent via fax unless otherwise requested.
- **COLOR PAPER PROOF: \$22.00***. Proofs sent expedite.
- **PRESS PROOF:** One color **\$30.00***. Each additional color and/or lamination **\$15.00***. UV press proof **\$80.00***. Process color press proof **\$150.00 net**. Proofs sent expedite. Foil stamp/embossed press proof **\$55.00***. **Please Note:** Press proof turnaround will match that of the product line it is ordered from (i.e. process color press proof will have the same 72 hour turnaround as a regular process color order).
- **PDF PROOF: \$15.00*** charge. **\$10.00*** charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via email. **Note:** Order turnaround begins upon proof approval.

HELPFUL INFORMATION

Four Color Process orders, and orders with a Color Match are a 72 hour turnaround.

ADHESIVES

Permanent adhesive is supplied on all orders unless otherwise specified. **(It is not tamper proof.)** Special adhesives are available; please ask for price and availability. **Note:** For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion on your product, we will gladly supply stock samples for trial at no charge. Litho and gloss not recommended for adhesion to vinyl products.

ARTWORK

Black and white artwork must be sharp - no photocopies or facsimiles. For multi-color, please supply art that can be color separated with color placement clearly marked. For additional information, please see associate.

BLANK LABELS

Die-cut and square cut labels **deduct 30%** from the catalog price.

PERFORATION: \$30.00*

Available in most die-cut sizes. Some sizes are routinely perfed at no charge. These include: 5" x 4", 4" x 3", 5" x 3", 2-3/4" x 1-3/4"; all PML labels; pre-printed border mailing labels; all computer labels (ask for details). Please note: Turnaround production time is **24 hours**.

ROLLS

All labels are supplied in rolls unless otherwise specified. Labels are supplied in rolls of 500 or 1,000 as determined by the factory. Small sizes may come one, two, or three up. Roll quantities of 250-499 charged at **20¢ net** per roll. Roll quantities of 100-249 charged at **35¢ net** per roll and may lengthen turnaround time.

EXTENDED LIFE DURABLE DECAL: Are produced in a sheeted format. Multiple labels per sheet may be supplied.

SCREENS

All screens are produced at 133 LPI with a minimum tint of 2% up to a maximum of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send on disk. Process Color screens are 150-200 LPI, please see page 26 for more info.

EXTENDED LIFE DURABLE DECAL: Are produced at 85 lines and a **\$35.00** charge per color.

SINGLE LABELS: \$30.00*

For individually die-cut labels in stacks. Available in most sizes.

Square cuts require an additional charge for tab/score.

Please note: Turnaround production time is 72 hours.

SPECIAL LABEL STOCKS:

- **CLEAR POLY, WHITE OR YELLOW VINYL, CLEAR POLY ULTRA REMOVABLE** (non-weatherproof): Add **75%** to the regular price.
- **SILVER POLYESTER MATTE & BRUSHED, SILVER POLYPROPYLENE SHINY** (non-weatherproof): Add **100% net** to regular price.
- **REMOVABLE:** White gloss and litho or red fluorescent. No charge up to 14,999 labels. Labels should remain removable from various surfaces for 3 to 6 months.
- **PLI-A-PRINT:** White Litho. No charge up to 14,999 labels. For larger quantities call for pricing.
- **OPAQUE:** White gloss and litho. No charge up to 14,999 labels.

TINTING

White label stock can be custom tinted and is charged as an additional ink color. If the tint is a color match, an additional **\$42.00*** will apply.

Note: Tinted label stock cannot easily be written or typed on.

Please note: Turnaround production time is 72 hours.

TYPESETTING

No charge for: printing plates, to enlarge or reduce artwork, screens, curved copy, or up to ten lines of copy. If no typestyle is requested, the copy will be set as Helvetica.

COLOR MATCH

We will always match the coated version of the current PANTONE MATCHING SYSTEM® guide, unless it is for EDP or Laser Stocks, or if the uncoated version is specified.

FONTS

We carry the Adobe Font Library. For additional information, please see sales associate.

INKS

Our inks are not opaque (i.e. blue ink on a yellow fluorescent stock will appear green).

LABELS TO BE TYPED ON

Check unwind direction indicated by arrow on each size. Only fluorescent or litho label stocks can be readily typed or written on.

Tinted labels or weatherproof stock do not accept typing.

MARGINS


Camera ready copy must leave at least 1/8" border on all four sides.


ORDERING LABELS MADE EASY!

Simply answer these questions below and you'll have everything you need to place an order.

1. What will the size and quantity be?
2. What is the paper stock and ink colors?
3. What will label be applied to (different surfaces may require certain paper stocks or adhesive options)?
4. What will label be exposed to (water, solvents, dust, outdoor elements, etc.)?
5. Will product be Machine or Hand applied?
6. Is special packaging required (shrink-wrap, drop shipping, roll quantity, outside roll diameter, etc.)?

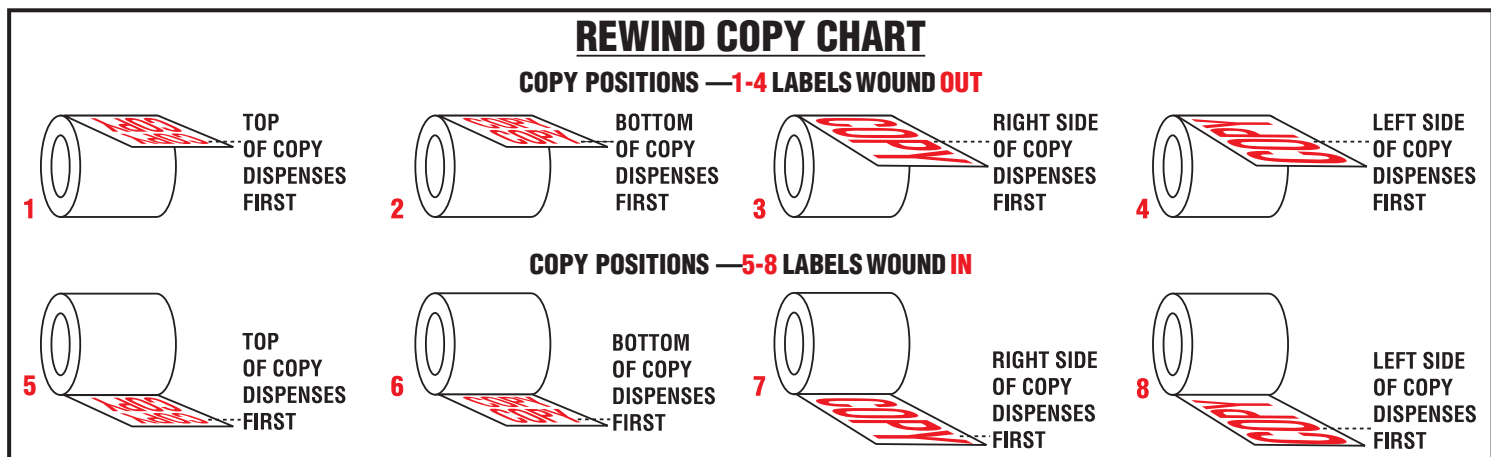
LABEL PRINTING TERMINOLOGY

- **BACK ADHESIVE** - Adhesive is on the **back of the label**. If this label is being applied to a window, it will go on the **outside** of the window.
- **BACKSIDE PRINTING** - Copy is printed on the **liner of the label**. This printing method is used to offer coupons or convey additional information to the customer.
- **BLEED** - Ink extends to edge of label. 

- **CORES** - The inner diameter of a roll of labels. The standard finishing is coreless. 1" and 3" cardboard cores are available upon request. For additional sizes, see a sales associate.
- **EMBOSS** - An image is pressed into the material to raise it above the normal level of the material.
- **EXTENDED LIFE DURABLE DECALS** - Labels are manufactured to withstand harsh environments and rugged applications. Lasts between 3-4 years.
- **FACE ADHESIVE** - Adhesive is on the **front of the label**. If this label is being applied to a window, it will go on the **inside** of the window.
- **FOUR COLOR PROCESS PRINTING** - The use of four ink colors (Cyan, Magenta, Yellow and Black) to create an image, such as a photograph.
- **LAMINATION** - Clear plastic coating which provides extra shine and durability.
- **MACHINE APPLIED** - These labels are set up to meet the requirements of the machine that will be applying them.
- **OPAQUE** - A darkened adhesive used as a "cover up". Restricts copy from showing through the face stock.
- **PERFORATION** - Liner is perforated between the labels allowing them to be easily torn from roll.
- **PRESSURE SENSITIVE LABEL** - A self-adhesive label. Labels are easily applied to a surface by pressure.
- **REVERSE** - Image is created by the label stock color showing through the ink coverage. 

Label stock color shows through ink creating type that is reversed.

REWIND DIRECTION:



- **SINGLE** - Labels are individually cut and stacked.
- **SPOT COLOR PRINTING** - The use of one ink for each color printed. Separate plates are required for each ink color being applied to a material.
- **STATIC CLING** - Labels have no adhesive and adhere to glass or more smooth surfaces with static electricity.
- **SQUARE CUT** - Also know as Butt Cut or Kiss Cut. These labels are cut exactly to size with no excess liner around the label. Order any size from 1/4" x 1/2" up to 12" x 24".
- **TINT** - Label stock is "flood coated" to match a specific color.
- **WEATHERPROOF** - These labels can withstand heat, cold, water, and sunlight for up to 1-1/2 years.

Custom Labels to Serve Virtually Any Industry...

- Food and Beverages
- Health & Beauty Aids
- Retail
- Household Chemicals
- Industrial Chemicals
- Pharmaceuticals
- Apparel
- Transportation & Distribution
- Automotive
- Consumer Durables
- Medical
- Airlines

And Virtually Any Application...

- Packaging
- Cleaners
- Bumper Stickers
- Campaign Labels
- Window Stickers
- Parking Permits
- Weatherproof Labels
- Inventory Labels
- Mouse Pads
- Anniversary Labels
- Mailing Address Labels
- Promotional Labels
- Tamper Evident Labels
- Special Event Labels

Fraction/Decimal Conversion Chart

$\frac{1}{16}$ — .0625	$\frac{5}{16}$ — .3125	$\frac{9}{16}$ — .5625	$\frac{13}{16}$ — .8125
$\frac{1}{8}$ — .125	$\frac{3}{8}$ — .375	$\frac{5}{8}$ — .625	$\frac{7}{8}$ — .875
$\frac{3}{16}$ — .1875	$\frac{7}{16}$ — .4375	$\frac{11}{16}$ — .6875	$\frac{15}{16}$ — .9375
$\frac{1}{4}$ — .25	$\frac{1}{2}$ — .5	$\frac{3}{4}$ — .75	1 — 1.0